

MARKETING

Degrees for the Department

Bachelor Degree(s)

- Marketing (Advertising) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-advertising-bba/>)
- Marketing (PGA Golf Management) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-pga-golf-management-bachelor-business-administration/>)
- Marketing (Professional Selling) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-professional-selling-bba/>)
- Marketing (Strategic Marketing) - Bachelor of Business Administration (<https://catalogs.nmsu.edu/nmsu/business/marketing/marketing-strategic-marketing-bba/>)
- Marketing - Bachelor of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/marketing-bba-online/>)

Doctoral Degree(s)

- Business Administration (Marketing) - Doctor of Philosophy (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-marketing-doctor-philosophy/>)