

# INTERNATIONAL BUSINESS - BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration in International Business is intended for those who plan to work for businesses with operations abroad or between the United States and foreign countries. The program prepares you for positions requiring knowledge of international payments, foreign exchange markets, global marketing, export and import procedures, and international investments.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above.

In addition to the course work indicated below, students must satisfy the following two requirements:

**Second language:** Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines.

**International experience requirement:** Students must engage in an international experience equivalent to a semester abroad in a university where the language of instruction is not English. The department will determine the appropriateness of international experience. Study abroad programs must be pre-approved by IB advisors and the Department Head.

Prefix	Title	Credits
<b>General Education</b>		
Grades of C- or better are required in general education communications courses.		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i>		
Choose one from the following:		4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
<i>English Composition - Level 2</i>		
ENGL 2210G	Professional and Technical Communication Honors	3
<i>Oral Communication</i>		
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
<i>Area II: Mathematics</i>		
MATH 1220G	College Algebra (Foundation Requirement) <sup>1</sup>	3
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
ECON 2110G	Macroeconomic Principles (Credits are counted in Business Core)	
ECON 2120G	Principles of Microeconomics (Credits are counted in Business Core)	
<i>Area III: Laboratory Sciences Course (4 credits) <sup>2</sup></i>		
<i>Area V: Humanities <sup>2</sup></i>		3

<i>Area VI: Creative and Fine Arts <sup>2</sup></i>		3
<i>General Education Elective</i>		
MATH 1430G	Applications of Calculus I (Foundation Requirement, must earn a grade of at least C-) <sup>1</sup>	3
<b>Viewing a Wider World <sup>3</sup></b>		<b>6</b>
<b>Departmental/College Requirements</b>		
<i>Foundation Requirements <sup>4</sup></i>		
Choose one from the following:		3
If MATH 1350G is taken before MATH 1220G then the Statistics course will satisfy the Area II Requirement and MATH 1220G must be taken as a foundation requirement <sup>1</sup>		
MATH 1350G	Introduction to Statistics	
A ST 311	Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed )	
<i>Business Core: Lower Division (minimum grades of C- required)</i>		
ACCT 2110	Principles of Accounting I (not recommended for freshman year)	3
ACCT 2120	Principles of Accounting II	3
BCIS 1110	Introduction to Information Systems	3
BUSA 1110	Intro to Business	3
<i>Business Core: Upper Division</i>		
BCIS 338	Business Information Systems I	3
BLAW 316	Legal Environment of Business	3
BFIN 341	Financial Analysis and Markets	3
MGMT 309	Human Behavior in Organizations	3
MGMT 449	Strategic Management	3
MKTG 303	Principles of Marketing	3
Choose one from the following:		3
MGMT 344	Production and Operations Management	
MGMT 470	Project Management in Organizations	
BCIS 485	Enterprise Resource Planning	
Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON		3
Upper Division Business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, BFIN, I B, MGMT, MKTG (excluding A ST 311)		3
<i>Major Courses <sup>5</sup></i>		
I B 351	International Business	3
I B/ECON 450	International Economics	3
I B/ECON 449	Open Economy Macroeconomics	3
Choose two from the following:		6
I B 475	International Finance	
or BFIN 475	International Managerial Finance	
ECON 324V	Developing Nations	
I B 398	International Business and Economic Environments	
<i>Upper Division Courses: Functional Business area</i>		<b>15</b>
Courses must be in a single functional business area beyond elsewhere required for the I B major <sup>6</sup>		
<b>Second Language (See "Second language requirement" description above)</b>		
<b>International Experience (see "International experience requirement" description above)</b>		
<b>Electives, to bring the total credits to 120 <sup>7</sup></b>		<b>10</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or

MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

<sup>3</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses and how to fulfill this requirement.

<sup>4</sup> All Foundation Requirement Courses must be taken, or satisfied with transfer credits, regardless of which Mathematics or Statistics course satisfies the Area II General Education course: MATH 1220G, MATH 1430G and MATH 1350G or A ST 311 must be completed.

<sup>5</sup> Candidates must earn a minimum cumulative GPA of 2.5 in all major course requirements. At least 12 of the 15 credit hours counted toward the international business major courses must be earned at NMSU. No more than 3 of the 15 required major credits may be earned while studying abroad.

<sup>6</sup> At least 9 of the 15 credit hours counted toward the international business functional area must be earned at NMSU. No more than 6 of the 15 required business functional area credits may be earned while studying abroad.

<sup>7</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

## A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G College Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

### First Year

Fall		Credits
MATH 1220G	College Algebra (C- or better) <sup>1</sup>	3
BCIS 1110	Introduction to Information Systems (C- or better)	3
Choose one from the following:		4
ENGL 1110G	Composition I (C- or better) <sup>1</sup>	
ENGL 1110H	Composition I Honors (C- or better) <sup>1</sup>	
ENGL 1110M	Composition I (C- or better) <sup>1</sup>	
Area V: Humanities Course <sup>2</sup>		3
Elective Course <sup>3</sup>		3
<b>Credits</b>		<b>16</b>

### Spring

MATH 1430G	Applications of Calculus I (C- or better) <sup>1</sup>	3
BUSA 1110	Intro to Business (C- or better)	3
Choose one from the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture (C- or better)	
COMM 1115G	Introduction to Communication (C- or better)	
COMM 1130G	Public Speaking (C- or better)	

HNRS 2175G	Introduction to Communication Honors (C- or better)	
Area III: Laboratory Science Course <sup>2</sup>		4
Area VI: Fine Arts Course <sup>2</sup>		3
<b>Credits</b>		<b>16</b>

### Second Year

#### Fall

Choose one from the following:		3
MATH 1350G	Introduction to Statistics (C- or better) <sup>1</sup>	
A ST 311	Statistical Applications (C- or better)	
ECON 2110G	Macroeconomic Principles (C- or better, counts towards Area IV Gen.Ed)	3
ACCT 2110	Principles of Accounting I (C- or better)	3
ENGL 2210G	Professional and Technical Communication Honors (C- or better, counts towards Area I Gen.Ed) <sup>1</sup>	3
Viewing a Wider World Course <sup>4</sup>		3
<b>Credits</b>		<b>15</b>

#### Spring

ECON 2120G	Principles of Microeconomics (C- or better, counts towards Area IV Gen.Ed) <sup>1</sup>	3
ACCT 2120	Principles of Accounting II	3
Elective Course <sup>2</sup>		4
Elective Course <sup>3</sup>		3
Viewing a Wider World Course <sup>4</sup>		3
<b>Credits</b>		<b>16</b>

### Third Year

#### Fall

I B 351	International Business <sup>1</sup>	3
Upper Division Course- Functional Business Area		3
BCIS 338	Business Information Systems I <sup>1</sup>	3
MKTG 303	Principles of Marketing	3
MGMT 309	Human Behavior in Organizations	3
<b>Credits</b>		<b>15</b>

#### Spring

BFIN 341	Financial Analysis and Markets <sup>1</sup>	3
Upper Division Course: Functional Business area		3
BLAW 316	Legal Environment of Business	3
ECON or A ST Upper- Division Elective (excluding A ST 311) <sup>3</sup>		3
I B 475	International Finance	3
<b>Credits</b>		<b>15</b>

### Fourth Year

#### Fall

Choose one from the following:		3
ECON 324V	Developing Nations	
I B 398	International Business and Economic Environments (spring only)	
BFIN 475 or I B 475	International Managerial Finance (Fall only) or International Finance	
Choose one from the following:		3
MGMT 344	Production and Operations Management <sup>1</sup>	
MGMT 470	Project Management in Organizations	
BCIS 485	Enterprise Resource Planning <sup>1</sup>	
Upper Division Course: Functional Business area		3
Any Business Upper-Division Elective Course (excluding A ST 311)		3
ECON 450 or I B 450	International Economics or International Economics	3
<b>Credits</b>		<b>15</b>

**Spring**

ECON 449 or I B 449	Open Economy Macroeconomics or Open Economy Macroeconomics	3
MGMT 449	Strategic Management <sup>1</sup>	3
Upper-Division Course: Functional Business area		3
Upper-Division Course: Functional Business area		3
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Prerequisites are required, students are responsible for checking and fulfilling course prerequisites listed in the catalog.

<sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

<sup>3</sup> Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

<sup>4</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

<sup>5</sup> Upper Division ECON electives are typically only offered during certain semesters, so students must plan accordingly.

<sup>6</sup> Students are required to take the following in order to meet the requirements for the degree:

- I B 450 International Economics or ECON 450 International Economics

<sup>7</sup> **International Business Double Majors:** Students may not receive credit for both ECON 489 Senior Economics Seminar and I B 489 Senior Seminar in International Business. For this reason, students majoring in both Economics and International Business must consult with the Department Head to arrange a suitable substitution.

## Other Requirements for the Major

**Foreign language:** Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines. (Process for demonstrating proficiency to be coordinated with the NMSU Department of Languages and Linguistics. Any costs associated with proficiency demonstration will be paid by the student.)

**International experience requirement:** Students must partake of an international experience equivalent to a semester abroad in a university where the language of instruction is not English. The department will determine appropriateness of international experience. Study abroad programs must be pre-approved by IB advisors and Department Head.