

JOURNALISM AND MEDIA STUDIES

Undergraduate Program Information

Studies in Journalism and Media Studies prepare students for careers in mass media, including news/editorial (print and online), broadcasting, advertising, public relations and photojournalism. Students study these disciplines and learn the trends and changes in the industry, such as how they converge on the internet. The curriculum emphasizes the skills of gathering, evaluating, writing and disseminating information and related skills. Students also are instructed in the theory, law, history and professional guidelines of mass media.