

# AGRICULTURAL AND EXTENSION (AGRICULTURAL STRATEGIC COMMUNICATIONS) - MASTER OF ARTS (ONLINE)

AXED 5994	Creative Component	3
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>30</b>

New Mexico State University master's accelerated program provides the opportunity for academically qualified undergraduate students to begin working on a master's degree during their junior and senior years while completing a bachelor's degree. Typically, a bachelor's degree requires four years to complete, and a master's degree requires an additional two years. The master's accelerated programs allow students the opportunity to complete a graduate program in an accelerated manner. Students can take up to 12 credits of AXED graduate courses and get dual course credit that can be applied to both an undergraduate and master's degree.

You can also check the NMSU catalog for additional information about our programs.

## MAP Requirements

- The Graduate School allows qualified junior or senior students to substitute its graduate courses for required or elective courses in an undergraduate degree program and then subsequently count those same course as fulfilling graduate requirements in a related graduate program.
- Undergraduate students may apply for acceptance to the accelerated master's program after completing 60 semester hours of undergraduate coursework of which a minimum of 25 semester credit hours must be completed at NMSU.
- The grade point average must be at a minimum of 2.75.
- Students must receive a grade of B or higher in this coursework to be counted for graduate credit. If a grade of B- or lower is earned, it will not count toward the graduate degree.

## AXED Courses Eligible for MAPS:

Upon approved enrollment to the AXED MAP Program, the following courses may be taken in the undergraduate program of study

Prefix	Title	Credits
AXED 5150	Strategic Communications Campaigns and Evaluation	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
AXED 5510	Research Methods	3
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
AXED 5170	Keys for Agricultural and Rural Development	3
AXED 5310	New Mexico Water Issues	3

Prefix	Title	Credits
<b>Required Courses</b>		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
AXED 5510	Research Methods	3
AXED 5994	Creative Component	3
AXED 5996	Special Topics	3
JOUR 457	Social Media Management and Analytics	3
JOUR 460V	Sports & Entertainment P.R.	3
JOUR 463	Public Relations for Social Impact	3
JOUR 495	Media Theory	3
JOUR 494	Special Topics	3
<b>Total Credits</b>		<b>30</b>

## A Suggested Plan of Study

This Plan of Study assumes student starts program in the fall semester and takes 6 hours per semester. Student starting program in spring or summer semesters would rotate to 2nd or 3rd semester and follow the sequence from that point.

<b>First Year</b>		
Semester 1		Credits
AXED 5510	Research Methods	3
JOUR 460V	Sports & Entertainment P.R.	3
<b>Credits</b>		<b>6</b>
<b>Semester 2</b>		
JOUR 463	Public Relations for Social Impact	3
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
<b>Credits</b>		<b>6</b>
<b>Semester 3</b>		
AXED 5996	Special Topics	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
<b>Credits</b>		<b>6</b>
<b>Second Year</b>		
<b>Semester 4</b>		
JOUR 494	Special Topics	3
JOUR 457	Social Media Management and Analytics	3
<b>Credits</b>		<b>6</b>
<b>Semester 5</b>		
JOUR 495	Media Theory	3