MARKETING - UNDERGRADUATE MINOR

If you are considering the Minor in Marketing, please visit the Department of Marketing to arrange a consultation with a Marketing faculty member for guidance, a suggested Plan of Study, or possible course substitutions. Students must have a cumulative grade point average of 2.0 for the 18 credits taken in the minor. At least 12 credits for the minor must be completed at NMSU.

This minor is not available to majors in Individualized Studies or Applied Studies.

Requirements: 18 or more Credit Hours in an approved plan of study.

Prefix	Title	Credits
Requirements		
MKTG courses [1]		18
Total Credits		**18**

[1] HRTM 3210 Hotel, Restaurant, and Tourism Marketing may be substituted. All courses must be upper-division (300 level or above).