

MANAGEMENT

Undergraduate Program Information

The Department of Management invites you to consider a **Management Major** in one of the three concentrations: (1) Human Resource Management, (2) Project and Supply Chain Management, or (3) Small Business Management and Entrepreneurship. The study of management offers the opportunity to develop skills in utilizing human, physical and economic resources to achieve organizational objectives. These are important cross-functional skills in today's competitive job market. Do you like to work with people? Need help solving people problems at work? Hope to start your own business? Want to run an environmental project, or a bank, a store, a farm or a government agency? Are you interested in how people from diverse backgrounds work together to achieve common goals? If you answered yes to any of these questions, you should consider a major in management. The mission of the department is to prepare graduates, with a Bachelor of Business Administration, for management careers in a broad spectrum of New Mexico, national and globally oriented businesses. Management graduates work in small and large agricultural, manufacturing, government, transportation, public utility, merchandising, health care, environmental and communications organizations among others.

The **General Business Major** is based on a broad range of College of Business course options rather than a narrow focus on a single discipline. With a Bachelor of Business Administration, General Business graduates find careers in large and small businesses, in government agencies and in the nonprofit sector. The general business major is well suited to the part-time or full-time working student. The degree path allows students to select courses that will better meet their individual schedule. The Entrepreneurship Concentration is ideal for a student interested in starting or acquiring a small business or entering a family business upon graduation. The curriculum provides a focus on small and new enterprises, thus reflecting the entrepreneurial nature of local or global contemporary businesses.