

GENERAL BUSINESS (ENTREPRENEURSHIP) - BACHELOR OF BUSINESS ADMINISTRATION

A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G College Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

First Year

| Semester 1 | | Credits |
|--|--|-----------|
| MATH 1220G | College Algebra (C- or better) ¹ | 3 |
| BCIS 1110 | Introduction to Information Systems (C- or better) | 3 |
| Choose from one of the following: ¹ | | 4 |
| ENGL 1110G | Composition I (C- or better) ¹ | |
| ENGL 1110H | Composition I Honors (C- or better) ¹ | |
| ENGL 1110M | Composition I (C- or better) ¹ | |
| Area V: Humanities Course ² | | 3 |
| Elective Course | | 3 |
| Credits | | 16 |

Semester 2

| | | |
|---|--|-----------|
| COMM 1115G | Introduction to Communication (C- or better) | 3 |
| MATH 1430G | Applications of Calculus I (C- or better) ¹ | 3 |
| BUSA 1110 | Intro to Business (C- or better) | 3 |
| Area III: Laboratory Science ² | | 4 |
| Area VI: Creative and Fine Arts Course ² | | 3 |
| Credits | | 16 |

Second Year

Semester 1

| | | |
|-----------------|---|-----------|
| ENGL 2210G | Professional and Technical Communication Honors (C- or better) ¹ | 3 |
| ECON 2110G | Macroeconomic Principles (C- or better) | 3 |
| MATH 1350G | Introduction to Statistics (C- or better) ¹ | 3 |
| ACCT 2110 | Principles of Accounting I (C- or better) | 3 |
| Elective Course | | 3 |
| Credits | | 15 |

Semester 2

| | | |
|--|---|-----------|
| ECON 2120G | Principles of Microeconomics (C- or better) | 3 |
| ACCT 2120 | Principles of Accounting II (C- or better) | 3 |
| MKTG 303 | Principles of Marketing | 3 |
| MGMT 309 | Human Behavior in Organizations | 3 |
| VWW: Viewing a Wider World Course ³ | | 3 |
| Credits | | 15 |

Third Year

Semester 1

| | | |
|----------|---|---|
| BCIS 338 | Business Information Systems I ¹ | 3 |
| BLAW 316 | Legal Environment of Business | 3 |
| BFIN 341 | Financial Analysis and Markets ¹ | 3 |

| | | |
|---|---|------------|
| MGMT 332 | Human Resources Management | 3 |
| Any Upper-Division Business Elective Course (excluding A ST 311) ⁴ | | 3 |
| Credits | | 15 |
| Semester 2 | | |
| Choose from any of the following: | | 3 |
| MGMT 344 | Production and Operations Management ¹ | |
| MGMT 470 | Project Management in Organizations ¹ | |
| BCIS 485 | Enterprise Resource Planning ¹ | |
| Any Upper-Division Business Elective Course (excluding A ST 311) ⁴ | | 3 |
| Any Upper-Division Business Elective Course (excluding A ST 311) ⁴ | | 3 |
| VWW: Viewing a Wider World Course ³ | | 3 |
| Elective Course | | 3 |
| Credits | | 15 |
| Fourth Year | | |
| Semester 1 | | |
| MGMT 361 | Small Business Management | 3 |
| ECON Upper-Division Elective Course | | 3 |
| Any Upper-Division Business Elective Course (excluding A ST 311) ⁴ | | 3 |
| Any Upper-Division Business Elective Course (excluding A ST 311) ⁴ | | 3 |
| Elective Course | | 3 |
| Credits | | 15 |
| Semester 2 | | |
| MGMT 449 | Strategic Management ¹ | 3 |
| MGMT 448 | Small Business Consulting | 3 |
| MGMT 461 | Seminar in Entrepreneurship | 3 |
| Elective Course(s) | | 4 |
| Credits | | 13 |
| Total Credits | | 120 |

¹ These courses have prerequisites and it is the student's responsibility for checking and fulfilling all course prerequisites listed for these courses.

² See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

³ See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

⁴ **Of the remaining 12 credits for the entrepreneurship concentration, no more than 9 credits may be taken in any one prefix**

- Accounting (ACCT)
- Business Administration (B A)
- Business Computer Information Systems (BCIS)
- Business Law (BLAW)
- Economics (ECON)
- Entrepreneurship (ENTR)
- Finance (FIN)
- International Business (I B)
- Management (MGT)
- Marketing (MKTG)