

FINANCE

Undergraduate Program Information

Finance is the management of money and cash flow for business organizations, government and individuals. The study of finance involves examining the theory and techniques of managing money, including analysis and management of risk. Finance students learn to apply tools and concepts from mathematics, statistics, economics and accounting to financial decision-making. With this knowledge, finance graduates are in high demand by employers and command some of the highest salaries for college graduates. Depending upon their career goals and interests, finance majors may use the electives in the major to focus their program of study on financial management, personal financial planning, investments, banking, entrepreneurial finance, and/or risk management and insurance.