

ENTREPRENEURSHIP - UNDERGRADUATE MINOR

The Entrepreneurship minor is designed to promote entrepreneurship to students across the NMSU campus. This minor will appeal to creative and ambitious students who envision launching and managing their own business or entering careers in innovation-driven fields.

Requirements

Completion of 18 credits from the courses listed below (including any prerequisites) with a minimum cumulative GPA of 2.0 in these courses. This minor is not open to students in the Bachelor of Individualized Studies and the Bachelor of Applied Studies.

Prefix	Title	Credits
Required Core Courses		
ENTR 331	Business Creation and Valuation	3
MGMT 310V	Entrepreneurial Mindset	3
BLAW 330	Entrepreneurial Law	3
MGMT 461	Entrepreneurial Decision Making	3
MKTG 312	Personal Selling	3
MKTG 324	Product/Service Development	3
Total Credits		18