

# ENTREPRENEURSHIP AND INNOVATION (BUSINESS CLUSTER) - UNDERGRADUATE MINOR

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The Entrepreneurship and Innovation minor is designed to promote entrepreneurship to students across the NMSU campus. This minor will appeal to creative and ambitious students who envision launching and managing their own business or entering careers in innovation-driven fields. The flexible design allows students to complete a designated, approved cluster of related courses that provide a discipline-specific entrepreneurial flavor. Such clusters are under development.

## Requirements

Completion of the courses listed below (including any prerequisites) with a minimum cumulative GPA of 2.0 in these courses. At least twelve of the credits for the minor must be completed in the NMSU College of Business. This minor is not open to students in the Bachelor of Individualized Studies and the Bachelor of Applied Studies.

Prefix	Title	Credits
<b>Required Core Courses</b>		
ENTR 331	Business Creation and Valuation	3
MGMT 310V	Entrepreneurial Mindset	3
BLAW 330	Entrepreneurial Law	3
<b>Business Cluster Courses: Choose any 3 from the following</b>		<b>9</b>
B A 490	Selected Topics	
MKTG 312	Personal Selling	
MKTG 324	Product/Service Development	
<b>Total Credits</b>		<b>18</b>