# INTERNATIONAL BUSINESS
- **BACHELOR OF BUSINESS ADMINISTRATION**

The Bachelor of Business Administration in International Business is intended for those who plan to work for government agencies or firms with operations abroad or between the United States and foreign countries. The program prepares you for positions requiring knowledge of international payments, foreign exchange markets, global marketing, export and import procedures, and international investments.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above.

In addition to the course work indicated below, students must satisfy the following two requirements:

**Second language:** Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines.

**International experience requirement:** Students must engage in an international experience equivalent to a semester abroad in a university where the language of instruction is not English. The department will determine the appropriateness of international experience. Study abroad programs must be pre-approved by IB advisors and the Department Head.

### Prefix | Title | Credits
--- | --- | ---
**General Education**

<table>
<thead>
<tr>
<th>Area I: Communications</th>
<th>English Composition - Level 1</th>
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<tbody>
<tr>
<td>Choose one from the following:</td>
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<tr>
<td>ENGL 111G</td>
<td>Rhetoric and Composition</td>
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<tr>
<td>ENGL 111GH</td>
<td>Rhetoric and Composition Honors</td>
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<td>ENGL 111M</td>
<td>Rhetoric and Composition for International and Multilingual Students</td>
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<th>Area II: Mathematics</th>
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<td>MATH 121G</td>
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| Area III/IV: Laboratory Sciences and Social/Behavioral Sciences |

### Prefix | Title | Credits
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**ECON** | Principles of Macroeconomics (Credits are counted in Business Core) |
**ECON** | Principles of Microeconomics (Credits are counted in Business Core) |

### Area III: Laboratory Sciences Course (4 credits)

### Area V: Humanities

### Area VI: Creative and Fine Arts

### General Education Elective

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<tr>
<th>MATH 142G</th>
<th>Calculus for the Biological and Management Sciences (Foundation Requirement, must earn a grade of at least C-)</th>
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### Viewing a Wider World

### Departmental/College Requirements

**Foundation Requirements**

Choose one from the following:

| A ST 251G | Statistics for Business and the Behavioral Sciences |
| STAT 251G | Statistics for Business and the Behavioral Sciences |
| A ST 311 | Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed) |

**Business Core: Lower Division (minimum grades of C- required)**

Choose one from the following:

| ACCT 221 | Principles of Accounting I (Financial) (not recommended for freshman year) |
| ACCT 222 | Principles of Accounting II (Managerial) |
| BCIS 110 | Fundamentals of Information Literacy and Systems |
| BUSA 111 | Introduction to Business |

**Business Core: Upper Division**

Choose one from the following:

| BCIS 338 | Business Information Systems I |
| BLAW 316 | Legal Environment of Business |
| FIN 341 | Financial Analysis and Markets |
| MGT 309 | Human Behavior in Organizations |
| MGT 449 | Strategic Management |
| MKTG 303 | Principles of Marketing |

### Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON

### Upper Division Business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, FIN, I B, MGT, MKTG (excluding A ST 311)

### Major Courses

Choose one from the following:

| I B 351 | International Business |
| I B/ECON 450 | International Economics |
| I B 489 | Senior Seminar in International Business |
| I B 475 | International Finance |
or FIN 475 International Managerial Finance
I B/ECON 449 Open Economy Macroeconomics
Choose one from the following:
- ECON 324V Developing Nations
- ECON 325V Economic Development of Latin America
- I B 398 International Business and Economic Environments
- HON 380V Comparative Economic Systems

Upper Division Electives: Functional Business area
Courses must be in a single functional business area beyond elsewhere required for the I B major

Second Language: (see above paragraph)
Electives, to bring the total credits to 120

Total Credits

1 Students may be required to take MATH 120 Intermediate Algebra, depending on their math placement. MATH 121G College Algebra or MATH 142G Calculus for the Biological and Management Sciences or A ST 251G Statistics for Business and the Behavioral Sciences or STAT 251G Statistics for Business and the Behavioral Sciences fulfills the general education requirement in math.

2 See the General Education (http://catalogs.nmsu.edu/nmsu/essential-information-students/general-education-courses) section of the catalog for a full list of courses.

3 See the Viewing a Wider World (http://catalogs.nmsu.edu/nmsu/essential-information-students/general-education-courses/#viewingawiderworldtext) section of the catalog for a full list of courses and how to fulfill this requirement.

4 All Foundation Requirement Courses must be taken, or satisfied with transfer credits, regardless of which Mathematics or Statistics course satisfies the Area II General Education course: MATH 121G, MATH 142G and A ST 251G/STAT 251G or A ST 311 must be completed.

5 Candidates must earn a minimum cumulative GPA of 2.5 in all major course requirements.

6 At least 12 of the 15 credit hours counted toward the international business core courses must be earned at NMSU (not to include courses completed on study abroad).

7 Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

A Suggested Plan of Study for Students
This roadmap assumes student placement in MATH 121G College Algebra and ENGL 111G Rhetoric and Composition. The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.
Viewing a Wider World Course

Credits 3

Third Year

Fall

IB 351 International Business 1
Upper Division Course - Functional Business Area
BCIS 338 Business Information Systems I 1
MKTG 303 Principles of Marketing
MGT 309 Human Behavior in Organizations

Credits 15

Spring

Choose one from the following:
ECON 324V Developing Nations
ECON 325V Economic Development of Latin America
HON 380V Comparative Economic Systems
IB 398 International Business and Economic Environments

Credits 3

Upper Division Course: Functional Business area
BLAW 316 Legal Environment of Business
FIN 341 Financial Analysis and Markets 1
Elective Course 3

Credits 15

Fourth Year

Fall

ECON or A ST Upper-Division Elective Course (excluding A ST 311) 3

Choose one from the following:
IB 475 International Finance 1, 6
or FIN 475 or International Managerial Finance
IB 449 Open Economy Macroeconomics 1, 6
or ECON 449 or Open Economy Macroeconomics
IB 450 International Economics 1, 6
or ECON 450 or International Economics

Credits 3

Choose one from the following:
MGT 344 Production and Operations Management 1
MGT 470 Project Management in Organizations
BCIS 485 Enterprise Resource Planning 1

Upper Division Course: Functional Business area
Any Business Upper-Division Elective Course (excluding A ST 311)

Credits 15

Spring

IB 450 International Economics 1, 6
or ECON 450 or International Economics
IB 489 Senior Seminar in International Business

Credits 3

Upper-Division Course: Functional Business area (excluding A ST 311)
MGT 449 Strategic Management 1

Credits 12

Total Credits 120

1 Prerequisites are required, students are responsible for checking and fulfilling course prerequisites listed in the catalog.
2 See the General Education (http://catalogs.nmsu.edu/nmsu/essential-information-students/general-education-courses) section of the catalog for a full list of courses.
3 Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.
4 See the Viewing a Wider World (http://catalogs.nmsu.edu/nmsu/essential-information-students/general-education-courses/viewingawiderworldtext) section of the catalog for a full list of courses.
5 Upper Division ECON electives are typically only offered during certain semesters, so students must plan accordingly. Fall: ECON 337V Natural Resource Economics, ECON 432V Economics of Health Care, ECON 449 Open Economy Macroeconomics Fall/Summer: ECON 457 Mathematical Economics Spring: ECON 340 American Economic History, ECON 384V Water Resource Economics
6 Students are required to take the following in order to meet the requirements for the degree:
   - IB 450 International Economics or ECON 450 International Economics (either can be taken in the Spring or Fall semester, students will only need to take either course once).
   - Either IB 449 Open Economy Macroeconomics/ECON 449 Open Economy Macroeconomics or IB 475 International Finance/FIN 475 International Managerial Finance
7 International Business Double Majors: Students may not receive credit for both ECON 489 Senior Economics Seminar and IB 489 Senior Seminar in International Business For this reason, students majoring in both Economics and International Business must consult with the Department Head to arrange a suitable substitution.

Other Requirements for the Major

Foreign language: Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines. (Process for demonstrating proficiency to be coordinated with the NMSU Department of Languages and Linguistics. Any costs associated with proficiency demonstration will be paid by the student.)

International experience requirement: Students must partake of an international experience equivalent to a semester abroad in a university where the language of instruction is not English. The department will determine appropriateness of international experience. Study abroad programs must be pre-approved by IB advisors and Department Head.