INTERNATIONAL BUSINESS - BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration in International Business is intended for those who plan to work for government agencies or firms with operations abroad or between the United States and foreign countries. The program prepares you for positions requiring knowledge of international payments, foreign exchange markets, global marketing, export and import procedures, and international investments.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above.

In addition to the course work indicated below, students must satisfy the following two requirements:

Second language: Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines.

International experience requirement: Students must engage in an international experience equivalent to a semester abroad in a university setting or work experience elsewhere required for the I B major (excluding A ST 311).

Prefix  Title  Credits

General Education  
Grades of C- or better are required in general education communications courses.

Area I: Communications  
English Composition - Level 1  
Choose one from the following:  
ENGL 110G Composition I  
ENGL 110H Composition I Honors  
ENGL 110M Composition I Multilingual  
English Composition - Level 2  
ENGL 2210G Professional & Technical Communication  
Oral Communication  
Choose one from the following:  
AXED 2120G Effective Leadership and Communication in Agriculture  
COMM 1115G Introduction to Communication  
COMM 1130G Public Speaking  
HNRS 2175G Introduction to Communications Honors  
Area II: Mathematics  
MATH 1220G College Algebra (Foundation Requirement)  
Area III/IV: Laboratory Sciences and Social/Behavioral Sciences  
ECON 2110G Macroeconomic Principles (Credits are counted in Business Core)  
ECON 2120G Microeconomics Principles (Credits are counted in Business Core)  
Area III: Laboratory Sciences Course (4 credits)  
Area V: Humanities  
Area VI: Creative and Fine Arts  

General Education Elective  
MATH 1430G Applications of Calculus I (Foundation Requirement, must earn a grade of at least C-)  
Viewing a Wider World  
Departmental/College Requirements  
Foundation Requirements  
Choose one from the following:  
If MATH 1350G is taken before MATH 1220G then the Statistics course will satisfy the Area II Requirement and MATH 1220G must be taken as a foundation requirement  
MATH 1350G Introduction to Statistics  
A ST 311 Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed)  
Business Core: Lower Division (minimum grades of C- required)  
ACCT 2110 Principles of Accounting I (not recommended for freshman year)  
ACCT 2120 Principles of Accounting II  
BCIS 1110 Introduction to Information Systems  
BUSA 1110 Intro to Business  
Business Core: Upper Division  
BCIS 338 Business Information Systems I  
BLAW 316 Legal Environment of Business  
BFIN 341 Financial Analysis and Markets  
MGMT 309 Human Behavior in Organizations  
MGMT 449 Strategic Management  
MKTG 303 Principles of Marketing  
Choose one from the following:  
MGMT 344 Production and Operations Management  
MGMT 470 Project Management in Organizations  
BCIS 485 Enterprise Resource Planning  
Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON  
Upper Division Business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, BFIN, I B, MGMT, MKTG (excluding A ST 311)  
Major Courses  
I B 351 International Business  
I B/ECON 450 International Economics  
I B/ECON 449 Open Economy Macroeconomics  
Choose two from the following:  
I B 475 International Finance  
or BFIN 475 International Managerial Finance  
ECON 324V Developing Nations  
ECON 325V Economic Development of Latin America  
I B 398 International Business and Economic Environments  
Upper Division Electives: Functional Business area  
Courses must be in a single functional business area beyond elsewhere required for the I B major  
Electives, to bring the total credits to 120  
Total Credits 120

1 Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.
A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1220G College Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

Course | Title | Credits
--- | --- | ---
**First Year**
**Fall**
MATH 1220G | College Algebra (C- or better) | 3
BCIS 1110 | Introduction to Information Systems (C- or better) | 3
Choose one from the following:
ENGL 1110G | Composition I (C- or better) | 1
ENGL 1110H | Composition I Honors (C- or better) | 1
ENGL 1110M | Composition I Multilingual (C- or better) | 1
Area V: Humanities Course | 3
Elective Course | 3

**Credits** | **16**

**Spring**
MATH 1430G | Applications of Calculus I (C- or better) | 3
BUS 1110 | Intro to Business (C- or better) | 3
Choose one from the following:
AXED 2120G | Effective Leadership and Communication in Agriculture (C- or better) | 3
COMM 1115G | Introduction to Communication (C- or better) | 3
COMM 1130G | Public Speaking (C- or better) | 3
HNRS 2175G | Introduction to Communications Honors (C- or better) | 3

Area III: Laboratory Science Course | 2 | 4

**Second Year**
**Fall**
Choose one from the following:
MATH 1350G | Introduction to Statistics (C- or better) | 1
A ST 311 | Statistical Applications (C- or better) | 1
ECON 2110G | Macroeconomic Principles (C- or better, counts towards Area IV Gen.Ed) | 3
ACCT 2110 | Principles of Accounting I (C- or better) | 3
ENGL 2210G | Professional & Technical Communication (C- or better, counts towards Area I Gen.Ed) | 1
See the section of the catalog for a full list of courses.

**Credits** | **16**

**Spring**
ECON 2120G | Microeconomics Principles (C- or better, counts towards Area IV Gen.Ed) | 1
ACCT 2120 | Principles of Accounting II | 3
Elective Course | 2 | 3
Elective Course | 3 | 3

Area VI: Fine Arts Course | 2 | 3

**Third Year**
**Fall**
IB 351 | International Business | 3
Upper Division Course: Functional Business Area | 3
BCIS 338 | Business Information Systems I | 1
MKTG 303 | Principles of Marketing | 3
MGMT 309 | Human Behavior in Organizations | 3

**Credits** | **15**

**Spring**
ECON 324V | Developing Nations | 3
ECON 325V | Economic Development of Latin America | 3
IB 398 | International Business and Economic Environments | 3
BLAW 316 | Legal Environment of Business | 3
BFIN 341 | Financial Analysis and Markets | 1
ECON or A ST Upper-Division Elective (excluding A ST 311) | 3 | 3

**Credits** | **15**

**Fourth Year**
**Fall**
Choose one from the following:
ECON 324V | Developing Nations | 3
ECON 325V | Economic Development of Latin America | 3
IB 398 | International Business and Economic Environments (spring only) | 3
BFIN 475 | International Managerial Finance (Fall only) | 3

Any Business Upper-Division Elective Course (excluding A ST 311) | 3 | 3

Choose one from the following:
MGMT 344 | Production and Operations Management | 1
MGMT 470 | Project Management in Organizations | 3
BCIS 485 | Enterprise Resource Planning | 1
Upper Division Course: Functional Business area | 3

**Credits** | **16**
**International Business - Bachelor of Business Administration**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ECON 450</td>
<td>International Economics</td>
<td>3</td>
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<td>or I B 450</td>
<td>or International Economics</td>
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**Total Credits**: 15

**Spring**

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<tbody>
<tr>
<td>ECON 449</td>
<td>Open Economy Macroeconomics</td>
<td>3</td>
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<tr>
<td>or I B 449</td>
<td>or Open Economy Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>MGMT 449</td>
<td>Strategic Management 1</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Division Course: Functional Business area (excluding A ST 311)</td>
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**Credits**: 12

**Total Credits**: 120

1. Prerequisites are required, students are responsible for checking and fulfilling course prerequisites listed in the catalog.

2. See the General Education section of the catalog for a full list of courses.

3. Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

4. See the Viewing a Wider World section of the catalog for a full list of courses.

5. Upper Division ECON electives are typically only offered during certain semesters, so students must plan accordingly.

   - Fall: ECON 337V Natural Resource Economics, ECON 432V Economics of Health Care, ECON 449 Open Economy Macroeconomics
   - Fall/Summer: ECON 457 Mathematical Economics
   - Spring: ECON 384V Water Resource Economics

6. Students are required to take the following in order to meet the requirements for the degree:
   - I B 450 International Economics or ECON 450 International Economics (either can be taken in the Spring or Fall semester, students will only need to take either course once).
   - Either I B 449 Open Economy Macroeconomics/ECON 449 Open Economy Macroeconomics or I B 475 International Finance/BFIN 475 International Managerial Finance

7. **International Business Double Majors**: Students may not receive credit for both ECON 489 Senior Economics Seminar and I B 489 Senior Seminar in International Business For this reason, students majoring in both Economics and International Business must consult with the Department Head to arrange a suitable substitution.

**Other Requirements for the Major**

**Foreign language**: Students must demonstrate oral and written proficiency at the intermediate mid-level according to ACTFL (American Council on the Teaching of Foreign Languages) proficiency guidelines. (Process for demonstrating proficiency to be coordinated with the NMSU Department of Languages and Linguistics. Any costs associated with proficiency demonstration will be paid by the student.)

**International experience requirement**: Students must partake of an international experience equivalent to a semester abroad in a university where the language of instruction is not English. The department will determine appropriateness of international experience. Study abroad programs must be pre-approved by IB advisors and Department Head.