COLLEGE OF BUSINESS

Dean - James Hoffman
Interim Associate Dean (Academics) - Daniel James
Interim Associate Dean (Research) - Mary Jo Billiot

Mission of the College of Business
The College of Business transforms lives by providing highly respected programs, instruction and scholarly activities that drive economic, social, educational and community development for New Mexico’s diverse population.

Requirements for the Bachelor Degrees

• Successful completion of the New Mexico General Education Requirements and NMSU Viewing a Wider World Courses.
• Successful completion of College of Business Requirements below and major requirements. For the Bachelor of Arts in Economics, see the Economics and International Business section for specific requirements.
• A minimum cumulative grade point average (GPA) of 2.0 in all courses taken at NMSU to meet lower and upper division business core and major requirements.
• All majors except Economics and International Business require a minimum cumulative GPA of 2.0 in all courses taken to meet the requirements of the major. For Economics and International Business majors, a minimum cumulative GPA of 2.5 is required for courses taken to meet the requirements for the major.
• A minimum of 50% of business credits required for a Bachelor of Accountancy or Bachelor of Business Administration degree or 18 business credits required for a Bachelor of Arts in Economics degree must be completed in the College of Business and a minimum of 12 credits required in the major must be completed in the College. See sections below for major-specific transfer criteria. A total of no more than six credits of courses designated as 300E may be used to satisfy the required upper division business elective, the ECON/A ST elective, and electives in the major.

The only courses that may be taken on an S/U option by students in the College of Business are those designated S/U only, general electives outside the college, and up to 9 credits of HNRS courses used to fulfill General Education requirements.

Before taking upper-division courses (numbered 300 or above) offered by the College of Business, students must complete all lower-division course requirements with the required minimum grades or better.

Upper division business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

Course Requirements

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
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General Education Requirements
Grades of C- or better are required in general education communications courses.

Area I: Communications

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1110G</td>
<td>Composition I</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 1110H</td>
<td>Composition I Honors</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 1110M</td>
<td>Composition I Multilingual</td>
<td>1</td>
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</table>

English Composition - Level 2

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ENGL 2210G</td>
<td>Professional &amp; Technical Communication</td>
<td>3</td>
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</tbody>
</table>

Oral Communication

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>AXED 2120G</td>
<td>Effective Leadership and Communication in Agriculture</td>
<td>3</td>
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</table>

General Education Elective

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ECON 2110G</td>
<td>Microeconomic Principles (Business Core: Lower Division)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2120G</td>
<td>Macroeconomic Principles (Business Core: Lower Division)</td>
<td>3</td>
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</tbody>
</table>

Area II: Mathematics

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1220G</td>
<td>College Algebra (Foundation Requirement)</td>
<td>3</td>
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</tbody>
</table>

Area III/IV: Laboratory Science and Social/Behavioral Sciences

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1350G</td>
<td>Introduction to Statistics (Foundation Requirement)</td>
<td>3</td>
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</tbody>
</table>

Area V: Humanities

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1110G</td>
<td>English Composition - Level 1</td>
<td>3</td>
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</tbody>
</table>

Area VI: Creative and Fine Arts

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AXED 2120G</td>
<td>Microeconomic Principles (Business Core: Lower Division)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2110G</td>
<td>Macroeconomic Principles (Business Core: Lower Division)</td>
<td>3</td>
</tr>
</tbody>
</table>

Viewing a Wider World Courses

<table>
<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1430G</td>
<td>Applications of Calculus I</td>
<td>3</td>
</tr>
</tbody>
</table>

Foundation Requirements

<table>
<thead>
<tr>
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<td>Macroeconomic Principles (Business Core: Lower Division)</td>
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Business Core: Lower Division (minimum grades of C- required)

<table>
<thead>
<tr>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td>ACCT 2110</td>
<td>Principles of Accounting I (not recommended for freshman year)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2120</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>BCS 1110</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 1110</td>
<td>Intro to Business</td>
<td>3</td>
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</tbody>
</table>

Business Core: Upper Division

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>BCIS 338</td>
<td>Business Information Systems I</td>
<td>3</td>
</tr>
<tr>
<td>BFIN 341</td>
<td>Financial Analysis and Markets</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 309</td>
<td>Human Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 449</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 303</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>
Minors are available in:

- accounting
- advertising
- banking and financial planning
- business administration
- business law
- economics
- enterprise systems
- entrepreneurship and innovation

Preprofessional Programs
NMSU offers a number of programs designed for transfer to professional schools through its undergraduate colleges. The programs that are administered by the College of Business include:

- Prelaw Students
- Preprofessional Programs

Associate in Prebusiness Degree
To complete the associate degree, 60 credits are required, including the General Education Requirements, College of Business Foundation and Business Core (lower division) requirements.

A minimum cumulative grade point average of 2.0 is also required. The last 15 credits towards the degree must be earned through the NMSU system.

Minors in Business
Minors are available in:

- finance
- information systems
- international business
- management
- marketing
- professional selling
- risk management and insurance
- sports marketing
- sustainability

Students pursuing the Bachelor of Individualized Studies or the Bachelor of Applied Studies are not eligible for minors from the College of Business other than the minor in business administration. At least 12 credits of the minor must be completed at the NMSU College of Business.

Preprofessional Programs
NMSU offers a number of programs designed for transfer to professional schools through its undergraduate colleges. The programs that are administered by the College of Business include:

- Prelaw Students
  Law schools will accept undergraduates who have earned bachelor's degrees in any major. Many prelaw students take some law courses in their undergraduate program. The College of Arts and Sciences supervises a Supplementary Major in Law and Society, which includes courses from a number of departments and several colleges. It is described under "Government" in the Arts and Sciences chapter. The Department of Philosophy in the College of Arts and Sciences offers both a major and a minor in Justice, Political Philosophy, and Law that cultivates a reasoned understanding of law and legal institutions, as well as the moral theories that support the value and justice of these institutions. The description of this major is found under the prefix BLAW in the course description chapter.

Because the practice of law often involves business-related problems, the majors in the college provide an excellent preparation for the prelaw student. The college has attorneys on the faculty who are available as advisors. Please contact the Finance Department for more information.

Transferring Business Courses
The following business courses have been identified as transferable from NMSU to other public two year and four year institutions in New Mexico. The equivalent course at other institutions can be identified using the common course number which appears in parentheses below. Similarly, students from other institutions can use the common course number to identify business courses that can be transferred to NMSU.

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<td>ACCT 2110</td>
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<td>3</td>
</tr>
<tr>
<td>ACCT 2120</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>BCIS 1110</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 418</td>
<td>Uniform Commercial Code and Advanced Business Law Topics</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 2110</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 1110</td>
<td>Intro to Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2110G</td>
<td>Macroeconomic Principles</td>
<td>3</td>
</tr>
</tbody>
</table>
ECON 2120G Microeconomics Principles 3
BUSA 1110 Intro to Business 3
BFIN 2110 Introduction to Finance 1 3
MGMT 2110 Principles of Management 1 3
MKTG 2110 Principles of Marketing 3

1 Count as general electives in the College of Business.

**Bachelors Degrees**

**Bachelor of Accountancy**

**Bachelor of Arts in Economics**

**Bachelor of Business Administration**

Majors in:

- Economics
- Finance
  - Banking & Financial Planning
  - Entrepreneurial Finance
  - Financial Analyst
  - Risk Management & Insurance
- General Business
  - Entrepreneurship
  - Information Systems
- International Business
- Management
  - Human Resource Management
  - Project & Supply Chain Management
  - Small Business Management & Entrepreneurship
- Marketing
  - PGA Golf Management

**Masters Degrees**

**Master of Accountancy**

**Master of Science**

Major in:

- Applied Statistics

**Master of Business Administration**

Major in:

- Business Administration
  - Agribusiness
  - Finance
  - Information Systems
  - Public Utility Regulations

**Master of Arts**

Major in:

- Economics
  - Econometrics
  - Public Policy
  - Public Utility Policy and Regulation

**Dual Degrees**

BS in Engineering/Master of Business Administration

**Doctoral Degrees**

**Doctor of Philosophy**

Major in:

- Business Administration
  - Management
  - Marketing

**Doctor of Economic Development**

**Graduate Certificates**

- Finance
- Public Utility Regulations and Economics
- Sustainability

**Undergraduate Minors**

- Accounting
- Advertising
- Business Administration
- Business Law
- Economics
- Entrepreneurship and Innovation
- Enterprise Systems
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Professional Selling
- Risk Management and Insurance
- Sports Marketing
- Sustainability

**Graduate Minors**

- Applied Statistics
- Economics
- Information Systems

**Accreditation**

New Mexico State University has been accredited since 1926 by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools as a degree-granting institution. The university was accredited in 1954 by the American Association of University Women.

The baccalaureate and graduate degree programs in business and accounting offered in the College of Business are accredited by AACSB.
International—The Association to Advance Collegiate Schools of Business.