COLLEGE OF BUSINESS

Dean - James Hoffman
Associate Dean (Academics) - Kathleen Brook
Associate Dean (Research) - William Gould

Mission of the College of Business
The College of Business transforms lives by providing highly respected programs, instruction and scholarly activities that drive economic, social, educational and community development for New Mexico’s diverse population.

Requirements for the Bachelor Degrees
• Successful completion of the New Mexico General Education Requirements and NMSU Viewing a Wider World Courses.
• Successful completion of College of Business Requirements below and major requirements. For the Bachelor of Arts in Economics, see the Economics and International Business section for specific requirements.
• A minimum cumulative grade point average (GPA) of 2.0 in all courses taken at NMSU to meet lower and upper division business core and major requirements.
• All majors except Economics and International Business require a minimum cumulative GPA of 2.0 in all courses taken to meet the requirements of the major. For Economics and International Business majors, a minimum cumulative GPA of 2.5 is required for courses taken to meet the requirements for the major.
• A minimum of 50% of business credits required for a Bachelor of Accountancy or Bachelor of Business Administration degree or 18 business credits required for a Bachelor of Arts in Economics degree must be completed in the College of Business and a minimum of 12 credits required in the College. See sections below for major-specific transfer criteria. A total of no more than six credits of courses designated as 300E may be used to satisfy the required upper division business elective, the ECON/A ST elective, and electives in the major.

The only courses that may be taken on an S/U option by students in the College of Business are those designated S/U only, general electives outside the college, and up to 9 credits of HON courses used to fulfill General Education requirements. Before taking upper-division courses (numbered 300 or above) offered by the College of Business, students must complete all lower-division course requirements with the required minimum grades or better.

Upper division business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

Course Requirements
<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Education Requirements</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Grades of C- or better are required in general education communications courses.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Area I: Communications</td>
<td></td>
</tr>
</tbody>
</table>

English Composition - Level 1
Choose one from the following:
- ENGL 111G Rhetoric and Composition
- ENGL 111GH Rhetoric and Composition Honors
- ENGL 111 M Rhetoric and Composition for International and Multilingual Students

English Composition - Level 2
ENGL 203G Business and Professional Communication

Oral Communication
Choose one from the following:
- AXED 201G Effective Leadership and Communication in Agricultural Organizations
- COMM 253G Public Speaking
- COMM 265G Principles of Human Communication
- HON 265G Principles of Human Communication Honors

Area II: Mathematics
MATH 121G College Algebra (Foundation Requirement) 1

Area III/IV: Laboratory Science and Social/Behavioral Sciences

Courses
Area III: Laboratory Science Course (4 credits) 2
- Grades of C- or better are required in ECON 251G and ECON 252G.
- ECON 251G Principles of Macroeconomics (Credits are counted in general education)
- ECON 252G Principles of Microeconomics (Credits are counted in general education)

Area V: Humanities 2

Area VI: Creative and Fine Arts 2

General Education Elective
MATH 142G Calculus for the Biological and Management Sciences

Viewing a Wider World Courses 3

Foundation Requirements 4
Choose one from the following (grade of C- or better required):
- If A ST 251G/STAT 251G is taken before MATH 121G then the Statistics course will satisfy the Area II Requirement and MATH 121G must be taken as a foundation requirement 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>A ST 251G</td>
<td>Statistics for Business and the Behavioral Sciences (Foundation Requirement)</td>
<td>3</td>
</tr>
<tr>
<td>STAT 251G</td>
<td>Statistics for Business and the Behavioral Sciences (Foundation Requirement)</td>
<td>3</td>
</tr>
<tr>
<td>A ST 311</td>
<td>Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed)</td>
<td>3</td>
</tr>
</tbody>
</table>

Business Core: Lower Division (minimum grades of C- required)
ACCT 221 | Principles of Accounting I (Financial) (not recommended for freshman year) | 3 |
| ACCT 222 | Principles of Accounting II (Managerial) | 3 |
| BCIS 110 | Fundamentals of Information Literacy and Systems | 3 |
BUSA 111  Introduction to Business  3

**Business Core: Upper Division**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCIS 338</td>
<td>Business Information Systems I</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 316</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>FIN 341</td>
<td>Financial Analysis and Markets</td>
<td>3</td>
</tr>
<tr>
<td>MGT 309</td>
<td>Human Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGT 449</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 303</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BCIS 485</td>
<td>Enterprise Resource Planning</td>
<td>3</td>
</tr>
<tr>
<td>or MGT 344</td>
<td>Production and Operations Management</td>
<td></td>
</tr>
<tr>
<td>or MGT 470</td>
<td>Project Management in Organizations</td>
<td></td>
</tr>
</tbody>
</table>

Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON

Upper division business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, ENTR, FIN, I B, MGT, MKTG (excluding A ST 311)

**Major Courses**

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 121G</td>
<td>College Algebra</td>
<td></td>
</tr>
<tr>
<td>or MATH 120G</td>
<td>Intermediate Algebra (excluding MATH 108)</td>
<td></td>
</tr>
</tbody>
</table>

**Electives, to bring the total credits 120**

Select additional credits to bring total degree credits to a minimum of 120 and upper division credits to 48. The number of general elective credits varies by student and major.

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 211</td>
<td>Principles of Accounting I (Financial) (ACCT 2110)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 222</td>
<td>Principles of Accounting II (Managerial) (ACCT 2120)</td>
<td>3</td>
</tr>
<tr>
<td>BCIS 110</td>
<td>Fundamentals of Information Literacy and Systems (BCIS 1110)</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 231</td>
<td>Legal Issues in Business (BLAW 2120)</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 111</td>
<td>Introduction to Business (BUS A 1110)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 251G</td>
<td>Principles of Macroeconomics (ECON 2110)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Associate in Prebusiness Degree**

To complete the associate degree, 60 credits are required, including the General Education Requirements, College of Business Foundation and Business Core (lower division) requirements.

A minimum cumulative grade point average of 2.0 is also required. The last 15 credits towards the degree must be earned through the NMSU system.

**Minors in Business**

Minors are available in:

- accounting,
- advertising,
- banking and financial planning,
- business administration,
- business law,
- economics,
- enterprise systems,
- entrepreneurship and innovation,
- finance,
- information systems,
- international business,
- management,
- marketing,
- professional selling,
- risk management and insurance,
- sports marketing,
- sustainability.

Students pursuing the Bachelor of Individualized Studies or the Bachelor of Applied Studies are not eligible for minors from the College of Business other than the minor in business administration. At least 12 credits of the minor must be completed at the NMSU College of Business.

**Prelaw Students**

Because the practice of law often involves business-related problems, the majors in the college provide an excellent preparation for the prelaw student. The college has attorneys on the faculty who are available as advisors. Please contact the Finance Department for more information.

**Transferring Business Courses**

The following business courses have been identified as transferable from NMSU to other public two year and four year institutions in New Mexico. The equivalent course at other institutions can be identified using the common course number which appears in parentheses below. Similarly, students from other institutions can use the common course number to identify business courses that can be transferred to NMSU.

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>A ST 251G</td>
<td>Statistics for Business and the Behavioral Sciences (MATH 1350)</td>
<td>3</td>
</tr>
<tr>
<td>STAT 251G</td>
<td>Statistics for Business and the Behavioral Sciences (MATH 1350)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 221</td>
<td>Principles of Accounting I (Financial) (ACCT 2110)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 222</td>
<td>Principles of Accounting II (Managerial) (ACCT 2120)</td>
<td>3</td>
</tr>
<tr>
<td>BCIS 110</td>
<td>Fundamentals of Information Literacy and Systems (BCIS 1110)</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 418</td>
<td>Uniforms Commercial Code and Advanced Business Law Topics</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 231</td>
<td>Legal Issues in Business (BLAW 2120)</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 111</td>
<td>Introduction to Business (BUS A 1110)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 251G</td>
<td>Principles of Macroeconomics (ECON 2110)</td>
<td>3</td>
</tr>
</tbody>
</table>
### Bachelors Degrees

**Bachelor of Accountancy**

**Bachelor of Arts in Economics**

**Bachelor of Business Administration**

- **Majors in:**
  - Economics
  - Finance
    - Financial Analyst
    - Banking & Financial Planning
    - Risk Management & Insurance
    - Entrepreneurial Finance
  - General Business
    - Entrepreneurship
  - Information Systems
  - International Business
  - Management
    - Human Resource Management
    - Project & Supply Chain Management
    - Small Business Management & Entrepreneurship
  - Marketing
    - PGA Golf Management

### Masters Degrees

**Master of Accountancy**

**Master of Science**

**Major in:**

- Applied Statistics

**Master of Business Administration**

**Major in:**

- Business Administration
  - Agribusiness
  - Finance
  - Information Systems
  - Public Utility Regulations

**Master of Arts**

**Major in:**

### Dual Degrees

BS in Engineering/Master of Business Administration

### Doctoral Degrees

**Doctor of Philosophy**

**Major in:**

- Business Administration
  - Management
  - Marketing

**Doctor of Economic Development**

### Graduate Certificates

- Finance
- Public Utility Regulations and Economics
- Sustainability

### Undergraduate Minors

- Accounting
- Advertising
- Agribusiness
- Business Administration
- Business Law
- Economics
- Entrepreneurship and Innovation
- Enterprise Systems
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Professional Selling
- Public Utility Regulations and Insurance
- Risk Management and Insurance
- Sports Marketing
- Sustainability

### Graduate Minors

- Applied Statistics
- Economics
- Information Systems

### Accreditation

New Mexico State University has been accredited since 1926 by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools as a degree-granting institution. The university was accredited in 1954 by the American Association of University Women.

The baccalaureate and graduate degree programs in business and accounting offered in the College of Business are accredited by AACSB.
International—The Association to Advance Collegiate Schools of Business.