## Mission of the College of Business

The College of Business transforms lives by providing highly respected programs, instruction and scholarly activities that drive economic, social, educational and community development for New Mexico’s diverse population.

## Requirements for the Bachelor Degrees

- Successful completion of the New Mexico General Education Requirements and NMSU Viewing a Wider World Courses.
- Successful completion of College of Business Requirements below and major requirements. For the Bachelor of Arts in Economics, see the Economics and International Business section for specific requirements.
- A minimum cumulative grade point average (GPA) of 2.0 in all courses taken at NMSU to meet lower and upper division business core and major requirements.
- All majors except Economics and International Business require a minimum cumulative GPA of 2.0 in all courses taken to meet the requirements of the major. For Economics and International Business majors, a minimum cumulative GPA of 2.5 is required for courses taken to meet the requirements for the major.
- A minimum of 50% of business credits required for a Bachelor of Accountancy or Bachelor of Business Administration degree or 18 business credits required for a Bachelor of Arts in Economics degree must be completed in the College of Business and a minimum of 12 credits required in the major must be completed in the College. See sections below for major-specific transfer criteria. A total of no more than six credits of courses designated as 300E may be used to satisfy the required upper division business elective, the ECON/A ST elective, and electives in the major.

The only courses that may be taken on an S/U option by students in the College of Business are those designated S/U only, general electives outside the college, and up to 9 credits of HNRS courses used to fulfill General Education requirements.

Before taking upper-division courses (numbered 300 or above) offered by the College of Business, students must complete all lower-division course requirements with the required minimum grades or better.

Upper division business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

## Course Requirements

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL</td>
<td>Composition I Honors</td>
<td>3</td>
</tr>
<tr>
<td>ENGL</td>
<td>Composition I Multilingual</td>
<td>3</td>
</tr>
<tr>
<td>ENGL</td>
<td>Professional &amp; Technical Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM</td>
<td>Introduction to Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>HNRS</td>
<td>Introduction to Communications Honors</td>
<td>3</td>
</tr>
<tr>
<td>MATH</td>
<td>College Algebra (Foundation Requirement)</td>
<td>3</td>
</tr>
<tr>
<td>MATH</td>
<td>Applications of Calculus I</td>
<td>3</td>
</tr>
<tr>
<td>MATH</td>
<td>Introduction to Statistics (Foundation Requirement)</td>
<td>3</td>
</tr>
<tr>
<td>A ST</td>
<td>Statistical Applications (Foundation Requirement - doesn't count as Gen.Ed)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT</td>
<td>Principles of Accounting I (not recommended for freshman year)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>BCIS</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BUSA</td>
<td>Intro to Business</td>
<td>3</td>
</tr>
<tr>
<td>BCIS</td>
<td>Business Information Systems I</td>
<td>3</td>
</tr>
<tr>
<td>BLAW</td>
<td>Legal Environment</td>
<td>3</td>
</tr>
<tr>
<td>BFIN</td>
<td>Financial Analysis and Markets</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>Human Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BCIS</td>
<td>Enterprise Resource Planning</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT</td>
<td>Production and Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT</td>
<td>Project Management in Organizations</td>
<td>3</td>
</tr>
</tbody>
</table>

Upper division Economics or Applied Statistics elective from the following prefixes: A ST (excluding A ST 311), ECON

Upper division business elective from the following prefixes: A ST, ACCT, B A, BCIS, BLAW, ECON, ENTR, BFIN, F B, MGMT, MKTG (excluding A ST 311)
Minors are available in Minors in Business system.

The last 15 credits towards the degree must be earned through the NMSU Business Core (lower division) requirements. General Education Requirements, College of Business Foundation and to complete the associate degree, 60 credits are required, including the Associate in Prebusiness Degree.

To complete the associate degree, 60 credits are required, including the General Education Requirements, College of Business Foundation and Business Core (lower division) requirements. A minimum cumulative grade point average of 2.0 is also required. The last 15 credits towards the degree must be earned through the NMSU system.

Minors in Business

Minors are available in

- accounting
- advertising
- banking and financial planning
- business administration
- business law
- economics
- enterprise systems
- entrepreneurship and innovation
- finance
- information systems
- international business
- management
- marketing
- professional selling
- risk management and insurance

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Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.

<table>
<thead>
<tr>
<th>Major Courses</th>
<th>24-27</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electives, to bring the total credits 120</td>
<td>13-16</td>
</tr>
<tr>
<td>Select additional credits to bring total degree credits to a minimum of 120 and upper division credits to 48. The number of general elective credits varies by student and major.</td>
<td></td>
</tr>
<tr>
<td>Total Credits</td>
<td>120</td>
</tr>
</tbody>
</table>

1. Students may be required to take MATH 1215 Intermediate Algebra, depending on their math placement. MATH 1220G College Algebra or MATH 1430G Applications of Calculus I or MATH 1350G Introduction to Statistics fulfills the general education requirement in math.

2. See the General Education section of the catalog for a full list of courses.

3. A description of the requirement and a listing of approved VWW courses can be found in this catalog under Required Courses.

4. All Foundation Requirement Courses must be taken, or satisfied with transfer credits, regardless of which Mathematics or Statistics course satisfies the Area II General Education course: MATH 1220G, MATH 1430G and MATH 1350G or ST 311 must be completed.

5. Management - Project Supply Change majors may not use MGMT 470 Project Management in Organizations to satisfy this requirement since it is a requirement in the major; Accounting majors must take BCIS 485 Enterprise Resource Planning.

6. Major course credits and Elective credits vary based on the major chosen. Please see the departmental/major pages for specifics on the number of major and elective credits required: Economics (Bachelor of Arts); Accounting; Economics; Finance; General Business; Information Systems; International Business; Management; Marketing.

Associate in Prebusiness Degree

To complete the associate degree, 60 credits are required, including the General Education Requirements, College of Business Foundation and Business Core (lower division) requirements.

Prelaw Students

Law schools will accept undergraduates who have earned bachelor’s degrees in any major. Many prelaw students take some law courses in their undergraduate program. The College of Arts and Sciences supervises a Supplementary Major in Law and Society, which includes courses from a number of departments and several colleges. It is described under “Government” in the Arts and Sciences chapter. The College of Business offers a number of Business Law courses which can be found under the prefix BLAW in the course description chapter later in this catalog. The Department of Philosophy in the College of Arts and Sciences offers both a major and a minor in Justice, Political Philosophy, and Law that cultivates a reasoned understanding of law and legal institutions, as well as the moral theories that support the value and justice of these institutions. The description of this major is found under the description ‘Philosophy.’

Because the practice of law often involves business-related problems, the majors in the college provide an excellent preparation for the prelaw student. The college has attorneys on the faculty who are available as advisors. Please contact the Finance Department for more information.

Transferring Business Courses

The following business courses have been identified as transferable from NMSU to other public two year and four year institutions in New Mexico. The equivalent course at other institutions can be identified using the common course number which appears in parentheses below. Similarly, students from other institutions can use the common course number to identify business courses that can be transferred to NMSU.

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1350G</td>
<td>Introduction to Statistics</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2110</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2120</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>BCIS 1110</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 418</td>
<td>Uniform Commercial Code and Advanced Business Law Topics</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 2110</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 1110</td>
<td>Intro to Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2110G</td>
<td>Macroeconomic Principles</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2120G</td>
<td>Microeconomics Principles</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 1110</td>
<td>Intro to Business</td>
<td>3</td>
</tr>
<tr>
<td>BFIN 2110</td>
<td>Introduction to Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 2110</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 2110</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

1. Count as general electives in the College of Business.
Bachelors Degrees

Bachelor of Accountancy
Bachelor of Arts in Economics
Bachelor of Business Administration

Majors in:
  - Economics
  - Finance
    - Banking & Financial Planning
    - Entrepreneurial Finance
    - Financial Analyst
    - Risk Management & Insurance
  - General Business
    - Entrepreneurship
  - Information Systems
  - International Business
  - Management
    - Human Resource Management
    - Project & Supply Chain Management
    - Small Business Management & Entrepreneurship
  - Marketing
    - PGA Golf Management

Masters Degrees

Master of Accountancy
Master of Science

Major in:
  - Applied Statistics

Master of Business Administration

Major in:
  - Business Administration
    - Agribusiness
    - Finance
    - Information Systems
    - Public Utility Regulations

Master of Arts

Major in:
  - Economics
    - Econometrics
    - Public Policy
    - Public Utility Policy and Regulation

Dual Degrees

BS in Engineering/Master of Business Administration

Doctoral Degrees

Doctor of Philosophy

Major in:
  - Business Administration
    - Management
    - Marketing

Doctor of Economic Development

Graduate Certificates

- Finance
- Public Utility Regulations and Economics
- Sustainability

Undergraduate Minors

- Accounting
- Advertising
- Business Administration
- Business Law
- Economics
- Entrepreneurship and Innovation
- Enterprise Systems
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Professional Selling
- Risk Management and Insurance
- Sports Marketing
- Sustainability

Graduate Minors

- Applied Statistics
- Economics
- Information Systems

Accreditation

New Mexico State University has been accredited since 1926 by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools as a degree-granting institution. The university was accredited in 1954 by the American Association of University Women.

The baccalaureate and graduate degree programs in business and accounting offered in the College of Business are accredited by AACSB International—The Association to Advance Collegiate Schools of Business.