

BUSINESS ADMINISTRATION

Graduate Program Information

The business and accounting programs at NMSU, including the MBA program, are accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

The Master of Business Administration (MBA) program is a professional program designed to provide students with a solid background in business practices and the problem-solving and people skills needed to become successful leaders in the global business environment. Program graduates are prepared for administrative or managerial positions in a wide variety of organizations, both private and governmental. The MBA program is offered in a traditional classroom with some online delivery and in a cohort-based distance program with a synchronous online component. Details are available at <https://business.nmsu.edu/mba> (<https://business.nmsu.edu/mba/>).

The Ph.D. program in Business Administration offers the opportunity to specialize in either Marketing or Management.

Degrees for the Department

Master's Degree(s)

- Business Administration (Agribusiness) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-agribusiness-master-business-administration/>)
- Business Administration (Finance) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-finance-master-business-administration/>)
- Business Administration (Health Services Management) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-health-services-management-master-business-administration/>)
- Business Administration (Health Services Management) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-health-services-mgt-mba-online/>)
- Business Administration (Information Systems) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-information-systems-master-business-administration/>)
- Business Administration (Information Systems) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-information-systems-mba-online/>)
- Business Administration (Public Utility Regulations) - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-public-utility-regulations-master-business-administration/>)
- Business Administration (Public Utility Regulations) - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-public-utility-regulations-mba-online/>)
- Business Administration - Master of Business Administration (<https://catalogs.nmsu.edu/nmsu/graduate-school/business-administration-master-business-administration/>)

- Business Administration - Master of Business Administration (Online) (<https://catalogs.nmsu.edu/global/nmsu-global/business-administration-mba-online/>)

F. Arslan, Ph.D. (Texas - El Paso) – information systems; R. Adkisson, Ph.D. (Emeritus); P. G. Benson, Ph.D. (Emeritus); M. J. Billiot, D.B.A. (Emeritus); J. W. Bishop, Ph.D. (Virginia Tech) – human resource management and organizational behavior; L. Blank, Ph.D. (Tennessee) – micro economics, economics of regulated utilities; D. M. Boje, Ph.D. (Emeritus); R. Clemons, Ph.D. (Texas A&M) – C.P.A., taxation; N. H. Compton, J.D. (Emeritus); B.F. Daily, Ph.D. (Emeritus); D. L. Daniel, Ph.D. (Emeritus); M.E. de Boyrie, Ph.D. (Florida International) – international finance and trade issues; P. W. Dorfman, Ph.D. (Emeritus); C. E. Enomoto, Ph.D. (Emeritus); C. A. Erickson, Ph.D. (Arizona State) – monetary theory, macroeconomics; C. Flinchbaugh, Ph.D. (Kansas) – Organizational behavior, human resources; C. Gard, Ph.D. (University of Washington) – biostatistics; D. A. Gegax, Ph.D. (Emeritus); M. Hyman, Ph.D. (Emeritus); D. James, J.D. (Utah) - business law; I.M. Jasso, Ph.D. (Houston) – advertising, strategy; M. Jun, Ph.D. (Georgia State) – production and operations management; J. Kreie, Ph.D. (Emeritus); D. Kealy, M.A. (Yale), J.D. (Concord Law School) – business law; L. LaPlue, Ph.D. (Tennessee) – international and environmental economics.; Y. F. Lee, Ph.D. (Southern Illinois-Carbondale) – international finance, international trade, international monetary system, economic development; J. Loveland, Ph.D. (Emeritus); K. J. Martin, Ph.D. (Emeritus); R. McFerrin, Ph.D. (Emeritus); J. T. McGuckin, Ph.D. (Emeritus); K. D. Melendrez, Ph.D. (Arizona) – financial accounting; S. K. Mills, Ph.D. (Emeritus); C. Mora-Monge, Ph.D. (Toledo) – supply chain management, information systems; J. A. Nelson, Ph.D. (Emeritus); M. Niculescu, Ph.D. (Cincinnati) – modeling consumer behavior; R. Oliver, Ph.D. (Emeritus); N. A. Oretskin, J.D. (Emeritus); J. T. Peach, Ph.D. (Emeritus); R. T. Peterson (Emeritus); J. Tim Query, Ph.D. (Emeritus); S. Rahman, Ph.D. (Texas-El Paso) - personal financial planning, financial analysis and markets; G. A. Rosile, Ph.D. (Emeritus); H. Sankaran, Ph.D. (Houston) – corporate finance, investments; E. T. Sautter, Ph.D. (Emeritus); E. A. Scribner, Ph.D. (Emeritus); C. Sroka, Ph.D. (Ohio State) – count data models; R. L. Steiner, Ph.D. (Oklahoma State) – likelihood methods, discrete distributions; J. E. Teich, Ph.D. (Emeritus); D. M. VanLeeuwen, Ph.D. (Oregon State) – statistics; B. Widner, Ph.D. (Colorado State) – urban/regional, public finance, development; C. Yildirim, Ph.D. (Texas Tech) – retirement planning investment choices, behavioral finance; Y. You, Ph.D. (Wisconsin) – linguistic framing, anthropomorphism; Y. Zhang, Ph.D. (Texas Tech) – financial accounting; J. Zhu (Iowa) – marketing analytics, machine learning.

Business Administration Courses

B A 105. Special Topics

1-3 Credits

Current topics in business and economics.

B A 291. Business Administration and Economics Internship and Cooperative Education I

1-3 Credits

Introduction and applications of the principles of business administration and economics. Registration in one course allowed per co-op work phase; a minimum of 12 work weeks is required. Open only to students in the College of Business. Option of S/U or a grade. The amount of academic credit (1-3 cr.) will be determined by the academic experience, and not by the work experience.

B A 305. Leadership Training for COB Ambassadors

1 Credit (1)

Leadership development for volunteers serving as COB student ambassadors, focusing on COB undergraduate business degree programs, NMSU student services, public speaking and public relations.

B A 391. Business Administration and Economics Internship and Cooperative Education II

1-3 Credits

Applications of the principles of business administration and economics. Registration in one course allowed per co-op work phase; a minimum of 12 work weeks is required. Open only to students in the College of Business. Option of S/U or a grade. The amount of academic credit (1-3 cr.) will be determined by the academic experience and not by the work experience.

B A 490. Selected Topics

3 Credits (3)

Prerequisites vary according to the seminar being offered.

B A 498. Independent Study

1-3 Credits

Individual studies directed by consenting faculty with the prior approval of the department head. A maximum of 3 credits may be earned.

Prerequisite: junior or above standing and consent of instructor.

B A 500. Macroeconomic Essentials

1 Credit (1)

Macroeconomic theory and public policy, national income concepts, unemployment, inflation, economic growth and international payment problems. Restricted to: MBA Major majors majors.

B A 501. Quantitative Tools for the MBA

1 Credit (1)

An overview of critical topics in math and statistics that will provide a quantitative foundation for students entering the Master of Business Administration program. Admission to the MBA program.

B A 545. Business Ethics

3 Credits (3)

Understanding of business ethics, social responsibilities of business organizations, and personal codes of conduct. Complexities of moral reasoning and principles of ethical behavior.

B A 550. Special Topics

3 Credits (3)

Interdisciplinary seminar in selected current business topics.

Prerequisite(s): Prerequisites vary according to the seminar being offered.

B A 590. Professional Paper/Presentation

3 Credits (3)

Paper written in close coordination with sponsoring professor and presented near the end of the student's final semester in the M.B.A. program. The paper will consist of a professional business report, a case study of a business or organization or a research report. Restricted to: MBA majors.

Prerequisite(s): Minimum of 3.0 average in: ACCT 503, BLAW 502, BFIN 503, and MKTG 503 or AEEC 551.

B A 598. Special Research Programs

1-3 Credits

Individual investigations either analytical or experimental. A maximum of 3 credits may be earned.

Prerequisite: consent of instructor.

B A 599. Master's Thesis

15 Credits

Thesis.

Name: College of Business MBA Program

Office Location: Business Complex 131

Phone: (575) 646-8003

Website: <https://business.nmsu.edu/mba> (<https://business.nmsu.edu/mba/>)