CREATIVE MEDIA

Undergraduate Program Information

New Mexico State University’s Creative Media Institute (CMI) prepares students to become digital storytellers using state of the art, industry-standard tools. The Creative Media Institute is dedicated to developing and nurturing the artistic endeavors of student filmmakers through industry-standard education, research and collaboration in the art, craft and production of the moving image through storytelling, resulting in a Bachelor of Creative Media degree. The program provides learning opportunities for newly admitted NMSU students, and provides some credit transfer opportunities for students with an associate degree from a NMSU community college or other two-year degree granting institution. The Bachelor of Creative Media provides a liberal arts background enabling students to pursue further education, professional training or employment in the digital media-based industry. Study in the CMI program fosters collaborative expression based on a clear understanding of media culture, history, design and practice. CMI also offers students the opportunity for internships in digital video, animation, visualization and simulation, industrial and educational video at varied production facilities on and off campus.

Theory and practice are integrated at every step as students manipulate text, sound and images using industry-standard technology. CMI houses a state of the art digital projection system screening room, post-production lab, animation lab, production space, motion capture laboratory and THX sound mixing theatre.

Due to limited capacity, new students wishing to continue in the CMI program after their freshman year are required to complete an application process. Transfer students from other institutions, including NMSU Community Colleges, must complete the application process. Transfer students should contact an Academic Advisor from the College of Arts and Sciences Advising Office for information about joining one of the two degree programs offered in CMI. Space is limited and varies each year. The quality of the student’s work as demonstrated in the application and prior course work are additional criteria of the admission decision. Exact details and procedures for applying to the CMI program can be found on the CMI website at: cmi.nmsu.edu.