

COMMUNICATION STUDIES (ANALYSIS AND DECISION- MAKING) - MASTER OF ARTS (ONLINE)

The professional master’s degree in organizational leadership is designed to equip students to develop effective leadership skills in individual, group, team, and organizational contexts for professionals who work in organizations of any type (private, government, non-profit). The concentration in Analysis and Decision-Making is designed to enhance professional skillsets in a time of dynamic change in global business, diversity, technology, and digital skills. The degree requires 30 credit hours of coursework, at least 15 credits of coursework must be completed in the Communication Studies Department, and the final 3 credits of coursework must be project hours (COMM 598 MA PROJECT). All courses are offered online and taught asynchronously in 8-week formats. If a student utilizes option two below, any concentration or certificate can be combined with 15 hours of communication studies courses to complete

This multidisciplinary concentration in Analysis and Decision-Making requires 15 credits of coursework across three colleges and departments. All courses are offered online and taught asynchronously in 8-week formats. A GPA of 3.0 or better must be maintained overall and grades in each course must be a B or better.

Prefix	Title	Credits
Degree Requirements		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
I E 537	Large Scale Systems Engineering	3
I E 563	Topics in Engineering Administration	3
COMM 598	MA Project	3
Communication Studies Electives		
Take an additional 15 credits, 12 of which need to be in Communication Studies ¹		15
COMM 470	Leadership Communication	
COMM 475	International Communication	
COMM 550	Seminar in Communication Technologies	
COMM 551	Seminar in Persuasion	
COMM 557	Seminar Strategic Communication	
COMM 562	Seminar in Family Communication	
COMM 565	Seminar in Nonverbal Communication	
COMM 570	Seminar in Organizational Communication	
COMM 576	Seminar on Communication and Culture	
COMM 591	Special Topics	
Total Credits		30

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Two courses (6 credits) with numbers 450+ can be counted. Coordinate with your advisor to select appropriate courses to meet this requirement.

A Suggested Plan of Study

First Year		Credits
Fall		
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
I E 537	Large Scale Systems Engineering	3
Communication Studies Elective Course ¹		3
Credits		9
Spring		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
I E 563	Topics in Engineering Administration	3
COMM 598	MA Project	3
Communication Studies Elective Course ¹		3
Credits		12
Summer		
Communication Studies Elective Courses ¹		9
Credits		9
Total Credits		30

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Communication Studies Electives

- COMM 470 Leadership Communication
- COMM 475 International Communication
- COMM 550 Seminar in Communication Technologies
- COMM 551 Seminar in Persuasion
- COMM 557 Seminar Strategic Communication
- COMM 562 Seminar in Family Communication
- COMM 565 Seminar in Nonverbal Communication
- COMM 570 Seminar in Organizational Communication
- COMM 576 Seminar on Communication and Culture