

FASHION MERCHANDISING AND DESIGN - BACHELOR OF SCIENCE IN FAMILY AND CONSUMER SCIENCES

The Fashion Merchandising and Design major prepares students to achieve career goals in the diverse areas of the fashion industry. Students are prepared with well-rounded coursework related to the creative, technical and business aspects of the industry. The program develops the business knowledge, design fundamentals and industry experience needed to compete in today's fashion industry. The required coursework includes completion of a minor in Marketing as well as gaining valuable hands-on field-experience. A GPA of 2.5 or better is required to enroll in CTFM 402 Field Experience to complete the degree requirements.