FASHION MERCHANDISING AND DESIGN - BACHELOR OF SCIENCE IN FAMILY AND CONSUMER SCIENCES

The Fashion Merchandising and Design major prepares students to achieve career goals in the diverse areas of the fashion industry. Students are prepared with well-rounded coursework related to the creative, technical and business aspects of the industry. The program develops the business knowledge, design fundamentals and industry experience needed to compete in today's fashion industry. The required coursework includes completion of a minor in Marketing as well as gaining valuable hands-on field-experience. A GPA of 2.5 or better is required to enroll in CTFM 402 Field Experience to complete the degree requirements.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
General Education		
Area I: Communication	ons	
English Composition	- Level 1	
Choose one from the	e following:	4
ENGL 1110G	Composition I	
ENGL 1110H	Composition I Honors	
ENGL 1110M	Composition I	
English Composition	- Level 2	
Choose one from the	e following:	3
ENGL 2210G	Professional and Technical Communication Honors	
ENGL 2221G	Writing in the Humanities and Social Science	
Oral Communication		
Choose one from the	e following:	3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
Area II: Mathematics		3
MATH 1350G	Introduction to Statistics ²	
Area III/IV: Laborator	y Sciences and Social/ Behavioral Sciences	10
Area III: Laborator	ry Science Course (4 credits) ¹	
Area IV: Social/Be	havioral Science Course (3 credits) ¹	
Choose one from	the following (3 credits):	
ECON 1110G	Survey of Economics	
ECON 2110G	Macroeconomic Principles	
ECON 2120G	Principles of Microeconomics	
Area V: Humanities ¹		3
Area VI: Creative and	3	
ARTS 1145G	Visual Concepts	

Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World 3 MKTG 311V Consumer Behavior VWW "THEA 307V -Society in Style" may be used to fullfill this degree requirement Departmental Requirements CTFM 1110 Fundamentals of Fashion CTFM 2120 Fashion Illustration CTFM 2130 Concepts in Apparel Construction CTFM 365 Apparel Analysis 33 CTFM 366 Historic Fashion and Society 4 3 or THEA 307V Society in Style: Fashion, History and Culture CTFM 371 Textile Science CTFM 372 Fashion Merchandising CTFM 373 Advanced Apparel Construction II 33 CTFM 401 Professional Development CTFM 402 Field Experience 5 1-3 CTFM 403 Post-Field Experience CTFM 403 Post-Field Experience CTFM 474 Fashion Promotion CTFM 475 Draping for Apparel Design CTFM 476 Draping for Apparel Design CTFM 477 Capstone in Fashion Mechandising 6 30 CTFM 477 Capstone in Fashion Mechandising 6 31 CTFM 477 Capstone in Fashion Mechandising 6 32 CTFM 377 Fashion Study Tour Any FCST Course 7 Any FCSC Course 7 Non-Departmental Requirements ACCT 2110 Principles of Accounting I MGMT 388V Leadership and Ethics MKTG 313 Retail Management MKTG 313 Retail Management MKTG 313 Retail Management MKTG 313 Retail Management BCIS 1110 Introduction to Information Systems Choose one course from the following: AEEC 2140 Technology and Communication for Business Management BCIS 1110 Introduction to Information Systems Choose one course from the following: AEEC 2140 Technology and Communication for Business Management BCIS 1110 Introduction to Information Systems Choose one course from the following: AEEC 2140 Technology and Communication for Business MGMT 309 Human Behavior in Organizations MGMT 309 Human Behavior in Organizations MGMT 309 Human Resources Management	Total Credits	120-123
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Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World MKTG 311V Consumer Behavior 3 VWW "THEA 307V -Society in Style" may be used to fullfill this degree requirement Departmental Requirements CTFM 1110 Fundamentals of Fashion 3 CTFM 2120 Fashion Illustration 3 CTFM 2130 Concepts in Apparel Construction 3 CTFM 365 Apparel Analysis 3	or THEA 307V Society in Style: Fashio	on, History and Culture
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Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World MKTG 311V Consumer Behavior 3 VWW "THEA 307V -Society in Style" may be used to fullfill this degree requirement Departmental Requirements	CTFM 2120 Fashion Illustration	3
Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World MKTG 311V Consumer Behavior 3 VWW "THEA 307V -Society in Style" may be used to fullfill this degree requirement	CTFM 1110 Fundamentals of Fash	on 3
Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World MKTG 311V Consumer Behavior VWW "THEA 307V -Society in Style" may be used to fullfill this degree	•	
Any "G" course, excluding Area I and crosslisted courses Viewing A Wider World MKTG 311V Consumer Behavior		ed to fullfill this degree
Any "G" course, excluding Area I and crosslisted courses		
Any "G" course, excluding Area I and crosslisted courses		
		sted courses
General Education Elective ¹ 3-4		

- See the General Education (https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/) section of the catalog for a full list of courses
- MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course is used to fulfill the Math Basic Skills requirement, a C- or better is required.
- See the Viewing a Wider World (https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext)
 Section of the catalog for a full list of courses.

Offered summers only.

3

- A GPA of 2.5 or higher is required before enrolling in CTFM 402 Field Experience.
- Should be completed last semester.
- Please review prerequisites prior to enrolling.
- Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-bycase basis and students should discuss elective requirements with their advisor.
- ACES 1120 Freshman Orientation/ACES 1210 Financial Fitness for College Students are strongly recommended for freshmen. NOTE: This degree includes the requirements necessary to complete a minor in Marketing. The student is responsible for completing the necessary paperwork in order for the minor to be awarded.

A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1350G Introduction to Statistics. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

First Year

Fall		Credits
English Composition	- Level 1 Course ¹	4
ARTS 1145G	Visual Concepts	3
CTFM 1110	Fundamentals of Fashion	3
CTFM 2130	Concepts in Apparel Construction	3
Elective Course(s)		2
ACES 1120	Freshman Orientation (Strongly Recommended)	
ACES 1210	Financial Fitness for College Students (Strongly Recommended)	
	Credits	15
Spring		
English Composition	ı - Level 2 Course ¹	3
MATH 1350G	Introduction to Statistics ³	3
Either an Area IV/V:S Course 1, 4	Social/Behavioral Sciences Course or Humanities	3
CTFM 2120	Fashion Illustration	3
Choose one from the	e following:	3
AEEC 2140	Technology and Communication for Business Management	
BCIS 1110	Introduction to Information Systems	
	Credits	15
Second Year		
Fall		
Oral Communication	Course ¹	3
ACCT 2110	Principles of Accounting I	3
Any General Education Elective Course ¹		3-4
CTFM 365	Apparel Analysis	3
CTFM 371	Textile Science	3
	Credits	15-16
Spring		

Either an Area IV/V: Social/Behavioral Sciences Course or Humanities

	Total Credits	120-123
	Credits	15
CTFM 477	Capstone in Fashion Mechandising	3
CTFM 476	Draping for Apparel Design	3
Free Elective Course	2	3
FCST or FCSC Elect		3
MKTG Elective Cour	se (Upper-Division)	3
Spring		
	Credits	14-16
CTFM 403	Post-Field Experience	1
CTFM 402	Field Experience	1-3
CTFM 474	Fashion Promotion	3
FCST or FCSC Elect		3
MGMT 388V	Leadership and Ethics	3
MKTG 317	International Marketing	3
Fourth Year Fall		
	Credits	15
Free Elective Course	es ²	5
CTFM 401	Professional Development	1
CTFM 473	Flat Pattern for Apparel Design	3
CTFM 366 or THEA 307V	Historic Fashion and Society ⁵ or Society in Style: Fashion, History and Culture	3
MKTG 313	Retail Management	3
Spring		
	Credits	16
MGMT 332	Human Resources Management	
MGMT 309	Human Behavior in Organizations	
Choose one from th	e following:	3
CTFM 460	Cultural Perspectives in Dress	3
CTFM 373	Advanced Apparel Construction II	3
Area III: Laboratory	Sciences Course ¹	4
MKTG 311V	Consumer Behavior	3
Fall		
Third Year	Credits	15
ECON 2120G	Principles of Microeconomics	
ECON 2110G	Macroeconomic Principles	
ECON 1110G	Survey of Economics	
Choose one from th		3
CTFM 375	Fashion Buying	3
CTFM 372	Fashion Merchandising	3
		0
Free Elective Course		3

- See the General Education (https://catalogs.nmsu.edu/nmsu/generaleducation-viewing-wider-world/) section of the catalog for a full list of courses
- Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-bycase basis and students should discuss elective requirements with their advisor.
- MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course

- is used to fulfill the Math Basic Skills requirement, a C- or better is required.
- One Area IV: Social/Behavioral Sciences course and one Area V: Humanities course must be taken in order to fulfill the General Education requirements
- If THTR 307V is taken than students will not need to take an additional Viewing a Wider World course.
- Departmental Electives can be completed by taking either CTFM 377 Fashion Study Tour, any FCS course or any FCSE course, but make sure to check any prerequisites on courses before enrolling.

Please Note: Many scholarships require enrollment in a minimum of 15 credits per semester, so additional elective coursework may be required to remain eligible for scholarships.