# FASHION MERCHANDISING AND DESIGN - BACHELOR OF SCIENCE IN FAMILY AND CONSUMER SCIENCES 

The Fashion Merchandising and Design major prepares students to achieve career goals in the diverse areas of the fashion industry. Students are prepared with well-rounded coursework related to the creative, technical and business aspects of the industry. The program develops the business knowledge, design fundamentals and industry experience needed to compete in today's fashion industry. The required coursework includes completion of a minor in Marketing as well as gaining valuable hands-on field-experience. A GPA of 2.5 or better is required to enroll in CTFM 402 Field Experience to complete the degree requirements.

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300 or above. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

| Prefix | Title | Credits |
| :---: | :---: | :---: |
| General Education |  |  |
| Area I: Communications |  |  |
| English Composition - Level 1 |  |  |
| Choose one from the following: |  | 4 |
| ENGL 1110G | Compos |  |
| ENGL 1110H | Compos |  |
| ENGL 1110M | Compos |  |
| English Composition - Level 2 |  |  |
| Choose one from the following: |  | 3 |
| ENGL 2210G | Professi |  |
| ENGL 2221G | Writing in |  |
| Oral Communication |  |  |
| Choose one from the following: |  | 3 |
| ACOM 1130G | Effective Agricultu |  |
| COMM 1115G | Introduc |  |
| COMM 1130G | Public S |  |
| HNRS 2175G | Introduc |  |
| Area II: Mathematics |  | 3 |
| MATH 1350G | Introduc |  |
| Area III/IV: Laboratory Sciences and Social/ Behavioral Sciences |  | 10 |
| Area III: Laboratory Science Course (4 credits) ${ }^{1}$ |  |  |
| Area IV: Social/Behavioral Science Course (3 credits) ${ }^{1}$ |  |  |
| Choose one from the following (3 credits): |  |  |
| ECON 1110G | Survey of |  |
| ECON 2110G | Macroec |  |
| ECON 2120G | Principle |  |
| Area V: Humanities ${ }^{1}$ |  | 3 |
| Area VI: Creative and Fine Arts |  | 3 |
| ARTS 1145G | Visual C |  |
| General Education Elective ${ }^{1}$ |  | 3-4 |

Any "G" course, excluding Area I and crosslisted courses

## Viewing A Wider World ${ }^{3}$

MKTG 311V Consumer Behavior 3
VWW "THEA 307V -Society in Style" may be used to fullfill this degree 3 requirement

## Departmental Requirements

CTFM $1110 \quad$ Fundamentals of Fashion

CTFM 2120 Fashion Illustration 3
CTFM 2130 Concepts in Apparel Construction 3
CTFM 365 Apparel Analysis 3
CTFM $366 \quad$ Historic Fashion and Society ${ }^{4} 3$
or THEA 307V Society in Style: Fashion, History and Culture
CTFM 371 Textile Science 3
CTFM 372 Fashion Merchandising 3
CTFM 373 Advanced Apparel Construction II 3
CTFM 375 Fashion Buying 3
CTFM 401 Professional Development 1
CTFM 402 Field Experience ${ }^{5}$ 1-3
CTFM 403 Post-Field Experience 1
CTFM $460 \quad$ Cultural Perspectives in Dress 3
CTFM 473 Flat Pattern for Apparel Design 3
CTFM 474 Fashion Promotion 3
CTFM 476 Draping for Apparel Design 3
CTFM $477 \quad$ Capstone in Fashion Mechandising ${ }^{6} 3$
Departmental Electives
Choose two courses from the following: 6
CTFM $377 \quad$ Fashion Study Tour
Any FCST Course ${ }^{7}$
Any FCSC Course ${ }^{7}$
Non-Departmental Requirements
ACCT $2110 \quad$ Principles of Accounting I 3
MGMT 388V Leadership and Ethics 3
MKTG 313 Retail Management 3
MKTG $317 \quad$ International Marketing 3
One MKTG 300 or above 3
Choose one course from the following: 3

| AEEC 2140 | Technology and Communication for Business <br> Management |
| :--- | :--- |
| BCIS 1110 | Introduction to Information Systems |

Choose one course from the following: 3

| MGMT 309 | Human Behavior in Organizations |  |
| :---: | :---: | ---: |
| MGMT 332 | Human Resources Management |  |
| Second Language: (not required) | $\mathbf{1 0}$ |  |
| Electives, to bring the total credits to $\mathbf{1 2 0}^{\mathbf{8 , 9}}$ |  |  |

Total Credits 120-123
${ }^{1}$ See the General Education (http://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/) section of the catalog for a full list of courses
${ }^{2}$ MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course is used to fulfill the Math Basic Skills requirement, a C- or better is required.
${ }^{3}$ See the Viewing a Wider World (http://catalogs.nmsu.edu/nmsu/ general-education-viewing-wider-world/\#viewingawiderworldtext) Section of the catalog for a full list of courses.
${ }^{4}$ Offered summers only.
${ }^{5}$ A GPA of 2.5 or higher is required before enrolling in CTFM 402 Field Experience.
6 Should be completed last semester.
7 Please review prerequisites prior to enrolling.
${ }^{8}$ Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-bycase basis and students should discuss elective requirements with their advisor.
${ }^{9}$ ACES 1120 Freshman Orientation/ACES 1210 Financial Fitness for College Students are strongly recommended for freshmen.
NOTE: This degree includes the requirements necessary to complete a minor in Marketing. The student is responsible for completing the necessary paperwork in order for the minor to be awarded.

## A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1350G Introduction to Statistics. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

## First Year

| Fall | Credits |  |
| :--- | :--- | ---: |
| English Composition | Level 1 Course ${ }^{1}$ | 4 |
| ARTS 1145G | Visual Concepts | 3 |
| CTFM 1110 | Fundamentals of Fashion | 3 |
| CTFM 2130 | Concepts in Apparel Construction | 3 |
| Elective Course(s) |  | 2 |
| ACES 1120 | Freshman Orientation (Strongly <br> Recommended) |  |
| ACES 1210 | Financial Fitness for College Students <br> (Strongly Recommended) | $\mathbf{1 5}$ |
|  | Credits |  |


| Spring |  |  |
| :---: | :---: | :---: |
| English Composition - Level 2 Course ${ }^{1}$ |  | 3 |
| MATH 1350G | Introduction to Statistics ${ }^{3}$ | 3 |
| Either an Area Course ${ }^{1,4}$ | ial/Behavioral Sciences Course or Humanities | 3 |
| CTFM 2120 | Fashion Illustration | 3 |
| Choose one from the following: |  | 3 |
| AEEC 2140 | Technology and Communication for Business Management |  |
| BCIS 1110 | Introduction to Information Systems |  |
|  | Credits | 15 |


| Second Year |  |  |
| :--- | ---: | ---: |
| Fall |  |  |
| Oral Communication Course ${ }^{1}$ | 3 |  |
| ACCT 2110 | Principles of Accounting I $^{\text {Iny General }}$ Education Elective Course |  |
| 1 | 3 |  |
| CTFM 365 | Apparel Analysis | $3-4$ |
| CTFM 371 | Textile Science | 3 |
|  | Credits | 3 |

## Spring

Either an Area IV/V: Social/Behavioral Sciences Course or Humanities

| Free Elective Course ${ }^{2}$ |  | 3 |
| :--- | :--- | :--- |
| CTFM 372 | Fashion Merchandising | 3 |
| CTFM 375 | Fashion Buying | 3 |
| Choose one from the following: | 3 |  |
| ECON 1110G | Survey of Economics |  |
| ECON 2110G | Macroeconomic Principles |  |
| ECON 2120G | Principles of Microeconomics |  |
|  | Credits | $\mathbf{1 5}$ |

## Third Year

Fall

| MKTG 311V | Consumer Behavior | 3 |
| :--- | :--- | :--- |
| Area III: Laboratory | Sciences Course ${ }^{1}$ | 4 |
| CTFM 373 | Advanced Apparel Construction II | 3 |
| CTFM 460 | Cultural Perspectives in Dress | 3 |
| Choose one from the following: | 3 |  |
| MGMT 309 |  | Human Behavior in Organizations |
| MGMT 332 | Human Resources Management |  |
|  | Credits | $\mathbf{1 6}$ |


| Spring |  |  |
| :---: | :---: | :---: |
| MKTG 313 | Retail Management | 3 |
| CTFM 366 <br> or THEA 307V | Historic Fashion and Society ${ }^{5}$ or Society in Style: Fashion, History and Culture | 3 |
| CTFM 473 | Flat Pattern for Apparel Design | 3 |
| CTFM 401 | Professional Development | 1 |
| Free Elective Courses ${ }^{2}$ |  |  |
|  | Credits | 15 |
| Fourth Year |  |  |
| Fall |  |  |
| MKTG 317 | International Marketing | 3 |
| MGMT 388V | Leadership and Ethics | 3 |
| FCST or FCSC Elective Courses ${ }^{6}$ |  |  |
| CTFM 474 | Fashion Promotion | 3 |
| CTFM 402 | Field Experience | 1-3 |
| CTFM 403 | Post-Field Experience | 1 |

## Spring

MKTG Elective Course (Upper-Division) 3
FCST or FCSC Elective Courses ${ }^{6} 3$
Free Elective Course ${ }^{2} 3$
CTFM 476 Draping for Apparel Design 3
CTFM 477 Capstone in Fashion Mechandising 3

| Credits | 15 |
| :--- | :--- | ---: |
| Total Credits | $120-123$ |

${ }^{1}$ See the General Education (http://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/) section of the catalog for a full list of courses
${ }^{2}$ Elective credit may vary based on prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However, students may end up needing to complete more or less on a case-bycase basis and students should discuss elective requirements with their advisor.
${ }^{3}$ MATH 1350G Introduction to Statistics is required for the degree but students may need to take MATH 1215 as a prerequisite. If this course
is used to fulfill the Math Basic Skills requirement, a C- or better is required.
${ }^{4}$ One Area IV: Social/Behavioral Sciences course and one Area V: Humanities course must be taken in order to fulfill the General Education requirements
5 If THTR 307 V is taken than students will not need to take an additional Viewing a Wider World course.
6 Departmental Electives can be completed by taking either CTFM 377 Fashion Study Tour, any FCS course or any FCSE course, but make sure to check any prerequisites on courses before enrolling.

Please Note: Many scholarships require enrollment in a minimum of 15 credits per semester, so additional elective coursework may be required to remain eligible for scholarships.

