

# AGRICULTURAL AND EXTENSION EDUCATION (AGRICULTURAL COMMUNICATIONS) - BACHELOR OF SCIENCE IN AGRICULTURE

Students must complete all University degree requirements, which include: General Education requirements, Viewing a Wider World requirements, and elective credits to total at least 120 credits with 48 credits in courses numbered 300/3000 or above. At least 19–22 hours must be in Agricultural, Consumer, and Environmental Sciences (ACES) (*in addition to the courses listed for the ACES minor*). At least 18 hours for the Journalism/Media Studies Minor. At least 18 hours for Agricultural, Consumer, and Environmental Sciences (ACES) Minor

Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

See your academic advisor for more information.

Prefix	Title	Credits
<b>General Education</b>		
<i>Area I: Communications</i>		
<i>English Composition - Level 1</i> <sup>1</sup>		
ENGL 1110G	Composition I	4
<i>English Composition - Level 2</i> <sup>1</sup>		
ENGL 2210G	Professional and Technical Communication Honors	3
or ENGL 2130G	Advanced Composition	
<i>Oral Communication</i> <sup>1</sup>		
ACOM 1130G	Effective Leadership and Communication in Agriculture	3
<i>Area II: Mathematics</i> <sup>1</sup>		
MATH 1220G	College Algebra	3
or MATH 1350G	Introduction to Statistics	
<i>Area III/IV: Laboratory Sciences and Social/Behavioral Sciences</i>		
HORT 1115G	Introductory Plant Science	4
JOUR 105G	Media and Society	3
Either an Area III/IV: Laboratory Sciences Course or Social/Behavioral Sciences Course (3 or 4 credits) <sup>1</sup>		
FWCE 1110G	Introduction to Natural Resources Management (Recommended)	
ECON 2120G	Principles of Microeconomics (Recommended)	
AEEC 2130G	Survey of Food and Agricultural Issues (Recommended)	
<i>Area V: Humanities</i> <sup>1</sup>		
HIST 1110G	United States History I	3
<i>Area VI: Creative and Fine Arts</i> <sup>1</sup>		
ENGL 2310G	Introduction to Creative Writing	3
<i>General Education Elective</i> <sup>1</sup>		
3-4		
<b>Viewing A Wider World</b> <sup>2</sup>		
JOUR 377V	Mass Media Ethics	3

AEEC 3140V	Agricultural Policy	3
<b>Departmental/College Requirements</b>		
ACES 1120	Freshman Orientation	1
ACOM 1110	Introduction to Agricultural Communication	3
ACOM 1120	Introduction to Graphic Design in Agriculture	3
ACOM 2120	Photography in Agriculture	3
ACOM 3150	Communications Campaigns in Agriculture	3
ACOM 3160V	Communicating Agriculture & Science to the Public	3
ACOM 4115	Agricultural and Scientific Publications	3
ACOM 4998	Internship in Agricultural Communications	6
ANSC 1120	Introduction to Animal Science	3
<b>ACOM Electives (6 credits)</b>		
<b>6</b>		
<b>ACES Electives: select 12 credits (see below)</b>		
<b>12</b>		
Agricultural and Extension Education		
Agricultural Economics and Agricultural Business		
Animal and Range Sciences		
Entomology, Plant Pathology and Weed Sciences		
Family and Consumer Sciences		
Fish, Wildlife, and Conservation Ecology		
Hotel, Restaurant, and Tourism Management		
Plant and Environmental Sciences		
<b>Journalism and Media Studies Minor (required; choose one of the JOUR minors below)</b> <sup>3</sup>		
<b>18</b>		
<i>Journalism and Media Studies Minor</i>		
<i>Social Media Management</i>		
<i>Strategic Communications</i>		
<b>AEEC Minor 18 Credits (See below)</b>		
AEEC 2110	Principles of Food and Agribusiness Management (AEEC Elective)	3
AEEC 2120	Introduction to Food and Agribusiness Accounting	3
AEEC 3210	Marketing and Food Agricultural Products	3
AEEC Agricultural Policy Elective		
AEEC Ag Business/Ag Economics Elective		
AEEC Ag Business/Ag Economics Elective		
<b>Second Language: (not required)</b>		
<b>Electives, to bring the total credits to 120</b> <sup>4</sup>		
<b>0</b>		
<b>Total Credits</b>		
<b>120-122</b>		

<sup>1</sup> See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of this catalog for a full list of courses

<sup>2</sup> See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses

<sup>3</sup> Courses for the Journalism Minors can be found:

- Journalism and Media Studies - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/journalism-media-studies-undergraduate-minor/>)
- Social Media Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/social-media-management-undergraduate-minor/>)
- Strategic Communications - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/strategic-communication-undergraduate-minor/>)

<sup>4</sup> Elective credit may vary based on General Education course selection, prerequisites, dual credit, AP credit, double majors, and/or minor

coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

## A Suggested Plan of Study for Students

### First Year

Semester 1		Credits
ACES 1120	Freshman Orientation	1
ACOM 1110	Introduction to Agricultural Communication	3
ACOM 1130G	Effective Leadership and Communication in Agriculture	3
HORT 1115G	Introductory Plant Science	4
ENGL 1110G	Composition I	4
<b>Credits</b>		<b>15</b>

### Semester 2

ACOM 1120	Introduction to Graphic Design in Agriculture	3
ENGL 2210G or ENGL 2130G	Professional and Technical Communication Honors or Advanced Composition	3
JOUR 105G	Media and Society	3
MATH 1220G	College Algebra	3
ANSC 1120	Introduction to Animal Science	3
<b>Credits</b>		<b>15</b>

### Second Year

#### Semester 1

ACOM 3150	Communications Campaigns in Agriculture	3
HIST 1110G	United States History I	3
Journalism Minor Course <sup>1</sup>		3
AEEC 2110	Principles of Food and Agribusiness Management	3
AEEC 2120	Introduction to Food and Agribusiness Accounting	3
<b>Credits</b>		<b>15</b>

#### Semester 2

ACOM 2120	Photography in Agriculture	3
AEEC 3210	Marketing and Food Agricultural Products	3
JOUR 377V	Mass Media Ethics	3
Either Area III/IV Lab Science or Social Behavioral Sci.		3
Journalism Minor Course <sup>1</sup>		3
<b>Credits</b>		<b>15</b>

### Third Year

#### Semester 1

ACOM 3160V	Communicating Agriculture & Science to the Public	3
ACOM 4998	Internship in Agricultural Communications	3
General Education Elective		3
Journalism Minor Course <sup>1</sup>		3
ACES Elective		3
<b>Credits</b>		<b>15</b>

#### Semester 2

ACOM 4998	Internship in Agricultural Communications	3
ENGL 2310G	Introduction to Creative Writing	3
ACES Elective Course <sup>2</sup>		3
AEEC Ag Business/Ag Economics Elective		3

Journalism Minor Course <sup>1</sup>	3
<b>Credits</b>	<b>15</b>

### Fourth Year

#### Semester 1

ACOM Elective Course	3	
AEEC Ag Business/Ag Economics Elective <sup>3</sup>	3	
AEEC Agricultural Policy Elective	3	
Journalism Minor Course <sup>1</sup>	3	
ACES Elective Course <sup>2</sup>	3	
<b>Credits</b>		<b>15</b>

#### Semester 2

ACOM 4115	Agricultural and Scientific Publications	3
ACOM Elective Course		3
ACES Elective Course <sup>2</sup>		3
ACES Elective Course <sup>2</sup>		3
Journalism Minor Course <sup>1</sup>		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Journalism Minor Courses from one of the following Minors:

- Journalism and Media Studies - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/journalism-media-studies-undergraduate-minor/>)
- Social Media Management - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/social-media-management-undergraduate-minor/>)
- Strategic Communications - Undergraduate Minor (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/strategic-communication-undergraduate-minor/>)

<sup>2</sup> ACES Electives- 15 credits from either of the following departments/ areas:

- Agricultural and Extension Education
- Agricultural Economics and Agricultural Business
- Animal and Range Sciences
- Entomology, Plant Pathology and Weed Sciences
- Family and Consumer Sciences
- Fish, Wildlife and Conservation Ecology
- Hotel, Restaurant and Tourism Management
- Plant and Environmental Sciences

<sup>3</sup> AEEC Minor Courses listed on the Requirements (p. 1) tab