

SOUTHWEST HERITAGE STUDIES - CERTIFICATE ON COMPLETION

The Certificate in Southwest Heritage Studies will prepare students for service in local museums, parks, visitor centers, historical centers, and cultural facilities to work as interpreters, tour guides, docents, technicians, or in any other capacity. The certificate also will enhance employment prospects for local students applying to hotel front desks, restaurants, travel agencies, realtors, retail outlets and other businesses with a tourist clientele. The curriculum focuses on New Mexico's rich cultural and natural heritage. Students will gain first-hand knowledge of local culture and tourist attractions which will improve their ability to communicate with a diverse public. The capstone event is either an internship with a local tourist-oriented center or an independent study requiring students to visit at least 10 local tourist sites as well as web sites of other major attractions.

This Certificate is 100% embedded in, and leads to, the Associate of Arts at NMSU Grants.