

ELECTRONIC PUBLISHING - ASSOCIATE OF APPLIED SCIENCE

60 credits

The Associate of Applied Science in Electronic Publishing will prepare students for positions in advertising and marketing areas. Students will have a working knowledge of design principles for print media, illustrations and images used in marketing products.

Students must complete all University degree requirements, which include: General Education requirements and elective credits to total at least 60 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework. New Mexico General Education Requirements (<http://catalogs.nmsu.edu/grants/general-education/>)

| Prefix | Title | Credits |
|--|-------|---------|
| General Education | | |
| <i>Select one course from four of the following six content areas for a total of 12-14 credits ^{1, 2}</i> | | 12-14 |

This degree requires courses from Areas I, III IV, and V; students do not need to take additional courses to complete General Education requirements.

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|-------------------------------------|--|--|
| Area I: Communications | | |
| ENGL 1110G | Composition I | |
| Area III: Laboratory Sciences | | |
| Select one from the following: | | |
| ASTR 1115G | Introduction to Astronomy Lecture & Laboratory | |
| ASTR 1120G | The Planets Lecture & Laboratory | |
| BIOL 1120G & BIOL 1120L | Human Biology and Human Biology Laboratory | |
| BIOL 1190G | Contemporary Problems in Biology | |
| BIOL 2610G & BIOL 2610L | Principles of Biology: Biodiversity, Ecology, and Evolution and Principles of Biology: Biodiversity, Ecology, and Evolution Laboratory | |
| C S 171G | Modern Computing in Practice | |
| CHEM 1120G | Introduction to Chemistry Lecture and Laboratory (non majors) | |
| ENVS 1110G | Environmental Science I | |
| GEOG 1110G | Physical Geography | |
| GEOL 1110G | Physical Geology | |
| PHYS 1115G | Survey of Physics with Lab | |
| Area IV: Social/Behavioral Sciences | | |
| PSYC 1110G or SOCI 1110G | Introduction to Psychology or Introduction to Sociology | |
| Area V: Humanities | | |
| Choose one from the following: | | |
| HIST 1110G or HIST 1120G | United States History I or United States History II | |
| ENGL 1410G | Introduction to Literature | |
| ENGL 2520G | Film as Literature | |
| ENGL 2650G | World Literature I | |

General Education Elective

| | | |
|---|---|-----------|
| ENGL 2210G | Professional & Technical Communication | 3 |
| Core Requirements | | |
| COMM 1130G | Public Speaking | 3 |
| <i>Other Course Requirements</i> | | |
| MATH 1215 or OETS 118 | Intermediate Algebra or Mathematics for Technicians | 3 |
| Major Requirements | | |
| OECS 105 | Introduction to Information Technology | 3 |
| FDMA 1260 | Introduction to Digital Media | 3 |
| FDMA 1515 | Introduction to Digital Image Editing - Photoshop | 3 |
| FDMA 1535 | Introduction to Illustrator | 3 |
| FDMA 1630 | Principles of Design | 3 |
| FDMA 2998 | Internship | 3 |
| FDMA 2994 | Portfolio Design & Development | 3 |
| OECS 280 | Desktop Publishing I | 3 |
| <i>Select a minimum of 13 credits from the following:</i> | | 13 |
| ARTS, C S , FDMA, ENGL, MATH, OECS | | |
| Total Credits | | 60 |

¹ Each course selected must be from a different area and students cannot take multiple courses in the same area.

² See the General Education (<http://catalogs.nmsu.edu/grants/general-education/>) section of the catalog for a full list of courses