

# ELECTRONIC PUBLISHING - ASSOCIATE OF APPLIED SCIENCE

## 60 credits

The Associate of Applied Science in Electronic Publishing will prepare students for positions in advertising and marketing areas. Students will have a working knowledge of design principles for print media, illustrations and images used in marketing products.

Students must complete all University degree requirements, which include: General Education requirements and elective credits to total at least 60 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework. New Mexico General Education Requirements (<http://catalogs.nmsu.edu/grants/general-education/>)

Prefix	Title	Credits
<b>General Education</b>		
<i>Select one course from four of the following six content areas for a total of 12-14 credits<sup>1, 2</sup></i>		12-14

This degree requires courses from Areas I, III IV, and V; students do not need to take additional courses to complete General Education requirements.

Area I: Communications		
ENGL 1110G	Composition I	
Area III: Laboratory Sciences		
Select one from the following:		
ASTR 1115G	Introduction to Astronomy Lecture & Laboratory	
ASTR 1120G	The Planets Lecture & Laboratory	
BIOL 1120G & BIOL 1120L	Human Biology and Human Biology Laboratory	
BIOL 1190G	Contemporary Problems in Biology	
BIOL 2610G & BIOL 2610L	Principles of Biology: Biodiversity, Ecology, and Evolution and Principles of Biology: Biodiversity, Ecology, and Evolution Laboratory	
C S 171G	Modern Computing in Practice	
CHEM 1120G	Introduction to Chemistry Lecture and Laboratory (non majors)	
ENVS 1110G	Environmental Science I	
GEOG 1110G	Physical Geography	
GEOL 1110G	Physical Geology	
PHYS 1115G	Survey of Physics with Lab	
Area IV: Social/Behavioral Sciences		
PSYC 1110G or SOCI 1110G	Introduction to Psychology or Introduction to Sociology	
Area V: Humanities		
Choose one from the following:		
HIST 1110G or HIST 1120G	United States History I or United States History II	
ENGL 1410G	Introduction to Literature	
ENGL 2520G	Film as Literature	
ENGL 2650G	World Literature I	

General Education Elective

ENGL 2210G	Professional & Technical Communication	3
<b>Core Requirements</b>		
COMM 1130G	Public Speaking	3
<i>Other Course Requirements</i>		
MATH 1215 or OETS 118	Intermediate Algebra or Mathematics for Technicians	3
<b>Major Requirements</b>		
OECS 105	Introduction to Information Technology	3
FDMA 1260	Introduction to Digital Media	3
FDMA 1515	Introduction to Digital Image Editing - Photoshop	3
FDMA 1535	Introduction to Illustrator	3
FDMA 1630	Principles of Design	3
FDMA 2998	Internship	3
FDMA 2994	Portfolio Design & Development	3
OECS 280	Desktop Publishing I	3
<i>Select a minimum of 13 credits from the following:</i>		13
ARTS, C S, FDMA, ENGL, MATH, OECS		
<b>Total Credits</b>		<b>60</b>

<sup>1</sup> Each course selected must be from a different area and students cannot take multiple courses in the same area.

<sup>2</sup> See the General Education (<http://catalogs.nmsu.edu/grants/general-education/>) section of the catalog for a full list of courses

## A Suggested Plan of Study

This roadmap assumes student placement in MATH 1215 Intermediate Algebra and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and english. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

<b>First Year</b>		
<b>Fall</b>		<b>Credits</b>
OECS 105	Introduction to Information Technology	3
FDMA 1260	Introduction to Digital Media	3
FDMA 1535	Introduction to Illustrator	3
FDMA 1515	Introduction to Digital Image Editing - Photoshop	3
Elective in ARTS, C S, FDMA, MATH, OECS		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
FDMA 1630	Principles of Design	3
FDMA 2998	Internship	3
FDMA 2994	Portfolio Design & Development	3
OECS 280	Desktop Publishing I	3
Elective in ARTS, C S, FDMA, MATH, OECS		3
<b>Credits</b>		<b>15</b>
<b>Summer</b>		
Any available course from Year Two (fall/spring semesters) can be taken in the Summer		
<b>Credits</b>		<b>0</b>
<b>Second Year</b>		
<b>Fall</b>		
ENGL 1110G	Composition I	4

PSYC 1110G or SOCI 1110G	Introduction to Psychology or Introduction to Sociology	3
Select one 4 credit Laboratory Science, with lab <sup>1</sup>		4
Select one Area V: Humanities course <sup>1</sup>		3
<b>Credits</b>		<b>14</b>
<b>Spring</b>		
ENGL 2210G	Professional & Technical Communication	3
COMM 1115G	Introduction to Communication	3
MATH 1215 or OETS 118	Intermediate Algebra or Mathematics for Technicians	3
Any ARTS, C S, FDMA, ENGL, MATH, OECS Elective to reach 60 credits		7
<b>Credits</b>		<b>16</b>
<b>Total Credits</b>		<b>60</b>

<sup>1</sup> See the General Education (<http://catalogs.nmsu.edu/grants/general-education/>) section of the catalog for a full list of courses

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