DIGITAL MARKETING & ADVERTISING - ASSOCIATE OF APPLIED SCIENCE

A Suggested Plan of Study

This roadmap assumes student placement in ENGL 1110G Composition I The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

FallCreditsBCIS 1110Introduction to Information Systems3BMGT 216Business Math3BUSA 1110Intro to Business3BUSA 1110Composition I4FDMA 1515Introduction to Digital Image Editing - Photoshop3CreditsNo16SpringComposition I3COMM 1130GPublic Speaking3FDMA 1535Introduction to Illustrator3Select one course from Area III: Laboratory Science 14FDMA/ARTS/BMGT/MKTG/OECS Elective3FOMA 1360Veb Design I3FDMA 1360Veb Design I3FDMA 1360Principles of Design3Select one course from Area IV: Social / Behavior Sciences 13FDMA 1360Principles of Design3Select one course from Area IV: Social / Behavior Sciences 13Select one course from Area IV: Social / Behavior Sciences 13Select one course from Area IV: Social / Behavior Sciences 13Select one course from Area IV: Social / Behavior Sciences 13Select one course from Area V: Humanities 13Select one course from Area V: Humanities 13Select one course from Area V: Humanities 13SPIMA/ARTS/BMGT/MKTG/OECS Elective3FDMA/ARTS/BMGT/MKTG/OECS Elective3FDMA/ARTS/BMGT/MKTG/OECS Elective3FDMA/ARTS/BMGT/MKTG/OECS Elective3FDMA/ARTS/BMGT/MKTG/OECS Elective3FDMA/ARTS/BMGT/MKTG/OECS Elective3<	First Year		
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		Total Credits	62

¹ See the General Education (https://catalogs.nmsu.edu/grants/generaleducation/) section of the catalog for a full list of courses