

APPLIED BUSINESS RETAIL AND MERCHANDISING SERVICES - CERTIFICATE

18 credits

The Certificate in Applied Business Retail and Merchandising Services will enable students to acquire the fundamental business skills needed to manage and promote a retail sales operation. This is an applied certificate aimed at developing a student's employee performance and leading to the Associate of Applied Business.

Prefix	Title	Credits
Course Requirements		
BUSA 1110	Intro to Business	3
BMGT 126	Retail Management	3
BMGT 132	Principles of Selling	3
BMGT 136	Forecasting Business Activity	3
BMGT 216	Business Math	3
BCIS 1110	Introduction to Information Systems	3
Total Credits		18