

APPLIED BUSINESS RETAIL AND MERCHANDISING SERVICES - CERTIFICATE

18 credits

The Certificate in Applied Business Retail and Merchandising Services will enable students to acquire the fundamental business skills needed to manage and promote a retail sales operation. This is an applied certificate aimed at developing a student's employee performance and leading to the Associate of Applied Business.

Prefix	Title	Credits
Course Requirements		
BUSA 1110	Intro to Business	3
BMGT 126	Retail Management	3
BMGT 132	Principles of Selling	3
BMGT 136	Forecasting Business Activity	3
BMGT 216	Business Math	3
BCIS 1110	Introduction to Information Systems	3
Total Credits		18

A Suggested Plan of Study

This roadmap is only a suggested plan of study in order to complete a Certificate in two semesters. It is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change. Students are advised to earn a C or better to avoid repeating courses. BMGT 216 Business Math requires a C or better in CCDM 103n PreAlgebra, or an adequate placement in the Math Placement Exam.

First Year		
Fall		Credits
BUSA 1110	Intro to Business	3
BMGT 216	Business Math	3
BMGT 132	Principles of Selling	3
Credits		9
Spring		
BMGT 126	Retail Management	3
BMGT 136	Forecasting Business Activity	3
BCIS 1110	Introduction to Information Systems	3
Credits		9
Total Credits		18

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