

APPLIED BUSINESS - ASSOCIATE OF APPLIED BUSINESS

60-62 credits

The Associate degree in Applied Business is designed to prepare students for middle-level entry jobs in business. The general program surveys the fundamentals of business operations giving special consideration to basic accounting practices, basic business law, economics, fundamentals of marketing, and management of human resources.

Students must complete all University degree requirements, which include: General Education requirements and elective credits to total at least 60-62 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
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General Education

Choose one course from four of the following six content areas for a total of 12-14 credits^{1,2} 12-14

This degree requires courses from Areas I, IV, V and VI; students do not need to select any other General Education courses to meet the requirement.

Area I: Communications		
ENGL 1110G	Composition I	
Area IV: Social/Behavioral Sciences		
ECON 2110G	Macroeconomic Principles	
Area V: Humanities		
Choose one course from the following:		
ENGL 1410G	Introduction to Literature	
HIST 1110G	United States History I	
HIST 1120G	United States History II	
HIST 1150G	Western Civilization I	
HIST 1160G	Western Civilization II	
PHIL 1115G	Introduction to Philosophy	
Area VI: Creative & Fine Arts		
Choose one course from the following:		
ARTH 1115G	Orientation in Art	
MUSC 1130G	Music Appreciation: Western Music	
THEA 1110G	Introduction to Theatre	

General Education Elective

COMM 1115G	Introduction to Communication	3
or COMM 1130G	Public Speaking	

Applied Business Core Requirements

ACCT 2110	Principles of Accounting I	3
ACCT 2120	Principles of Accounting II	3
BMGT 126	Retail Management	3
BMGT 132	Principles of Selling	3
BMGT 136	Forecasting Business Activity	3
BMGT 216	Business Math (prerequisite CCDM 103 N)	3
or MATH 1215	Intermediate Algebra	
BMGT 221	Internship I	1
BMGT 240	Human Relations	3
BUSA 1110	Intro to Business	3

ECON 2120G	Principles of Microeconomics	3
ENGL 2210G	Professional & Technical Communication	3
MGMT 2110	Principles of Management	3
MKTG 2110	Principles of Marketing	3
<i>Other Course Requirements</i>		6
OECS 105	Introduction to Information Technology	
OECS 215	Spreadsheet Applications	
Electives, to bring the total credits to 60		
Any lower division course (s)		2
Total Credits		60-62

Note: This is a terminal degree and not designed to transfer to a Bachelor's degree program within NMSU. Those students planning to earn a Bachelor's degree will need to complete all general education requirements, including MATH 1220G College Algebra or higher.