

# ENTR-ENTREPRENEURSHIP

---

## **ENTR 1110. Entrepreneurship**

### **3 Credits (3)**

Introduces students to the concept of entrepreneurship and to the process of business startups. May be repeated up to 3 credits.

**Prerequisite:** BUSA 1110.

### **Learning Outcomes**

1. Identify the unique characteristics of an entrepreneur.
2. Identify opportunities and conduct needs analysis.
3. Develop value proposition/market fit for proposed products and services.
4. Develop an appropriate business model.
5. Identify availability of necessary resources.