

JOURNALISM AND MEDIA STUDIES - BACHELOR OF ARTS (ONLINE)

A Suggested Plan of Study for Students

This roadmap assumes student placement in MATH 1130G Survey of Mathematics MATH 1130G Survey of Mathematics MATH 1130G Survey of Mathematics MATH 1130G Survey of Mathematics and ENGL 1110G Composition I. The contents and order of this roadmap may vary depending on initial student placement in mathematics and English. It is only a suggested plan of study for students and is not intended as a contract. Course availability may vary from fall to spring semester and may be subject to modification or change.

Below are the roadmaps for the Bachelor of Arts with a Major in Journalism and Media Studies, the department has four focus areas that students can follow to complete their degree in an area of study that benefits them: a general journalism and media studies, advertising, broadcasting and multimedia/photojournalism focuses. **These are not considered official concentrations and will not appear on a student's transcript or within their student record.**

General Focus

First Year

Fall		Credits
ENGL 1110G	Composition I (C- or better)	4
Area II: Mathematics Course ¹		3-4
MATH 1130G	Survey of Mathematics (C- or better (Recommended))	
JOUR 105G	Media and Society (C- or better, and will count for Gen. Ed)	3
Area V: Humanities Course ¹		3
JOUR 110	Media Writing I	3
Credits		16-17

Spring

JOUR 201	Introduction to Multimedia Journalism	3
JOUR 210	Copyediting	3
Choose one from the following:		3
ENGL 2210G	Professional and Technical Communication Honors	
ENGL 2221G	Writing in the Humanities and Social Science	
Area III: Laboratory Science Course ¹		4
Area IV: Social/Behavioral Sciences Course ¹		3
Credits		16

Second Year

Fall		Credits
Introductory Professional Course (C- or better)		3
Introductory Professional Course (C- or better)		3
Choose from one of the following:		3
ACOM 1130G	Effective Leadership and Communication in Agriculture	
COMM 1115G	Introduction to Communication	
COMM 1130G	Public Speaking	
HNRS 2175G	Introduction to Communication Honors	
General Education Elective Course ¹		3

Second Language Requirement: 1110- level ³	4	
Credits		16

Spring

JOUR Introductory Professional Course (C- or better) ⁵	3	
Intermediate Professional Course (C- or better)	3	
Elective Course ⁴	3	
Second Language Requirement: 1120- level ³	4	
Elective Course ⁴	3	
Credits		16

Third Year

Fall

JOUR Introductory Professional Course (C- or better) ⁵	3	
JOUR Intermediate Professional Course (C- or better) ⁶	3	
JOUR - Media Course (C- or better) ⁷	3	
Elective - Upper Division Course ⁴	3	
VWW - Viewing a Wider World ⁸	3	
Credits		15

Spring

JOUR - Upper Division Elective (C- or better)	3	
JOUR - Upper Division Elective (C- or better)	3	
JOUR Advanced Professional Course ⁹	3	
VWW - Viewing a Wider World ⁸	3	
Elective- Upper Division Course ⁴	3	
Credits		15

Fourth Year

Fall

JOUR 493	Media Law (C- or better)	3
JOUR - Upper Division Elective Course (C- or better)		3
JOUR - Upper Division Elective Course (C- or better)		3
Elective- Upper Division Course ⁴		3
Elective- Upper Division Course ⁴		3
Credits		15

Spring

JOUR Advanced Professional Course ⁹	3	
JOUR - Upper Division Elective Course (C- or better)		3
Elective - Upper Division Course ⁴		3
Elective Course ⁴		3
Credits		12
Total Credits		121-122

¹ See the General Education (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/>) section of the catalog for a full list of courses.

² Second Language: options for completing the second language requirement can be located on the Requirements (<https://catalogs.nmsu.edu/nmsu/arts-sciences/journalism-media-studies/journalism-media-studies-bachelor-of-arts/#requirementstext>) tab for this degree.

³ Elective credit may vary based on second language requirements, prerequisites, dual credit, AP credit, double majors, and/or minor coursework. The amount indicated in the requirements list is the amount needed to bring the total to 120 credits and may appear in variable form based on the degree. However students may end up needing to complete more or less on a case-by-case basis and students should discuss elective requirements with their advisor.

⁴ Introductory Professional Courses: JOUR 300 Introduction to Advertising, JOUR 310 Media Writing II, JOUR 321 Media Graphic

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Design, JOUR 374 Introduction to Public Relations, JOUR 407 Media Internship, JOUR 408 Media Practicum

⁵ Intermediate Professional Courses: JOUR 384 Public Relations Storytelling, JOUR 312 Advertising/Copywriting, JOUR 425 Media Planning and Buying

⁶ Media Course options for the Upper Division JOUR requirement: JOUR 350 Media History, JOUR 377V Mass Media Ethics, JOUR 380 Women and the Media, JOUR 457 Social Media Management and Analytics, JOUR 460 Sports & Entertainment P.R., JOUR 470 Environmental, Social, & Governance Public Relations, JOUR 489 Media Research, JOUR 494 Special Topics, JOUR 495 Media Theory, JOUR 499 Independent Study in Media

⁷ See the Viewing a Wider World (<https://catalogs.nmsu.edu/nmsu/general-education-viewing-wider-world/#viewingawiderworldtext>) section of the catalog for a full list of courses.

⁸ Advanced/Capstone Professional Courses: JOUR 427 Media Writing III, JOUR 476 Advertising & Public Relations Campaigns, JOUR 490 IMC Campaign