

FAMILY AND CONSUMER SCIENCES (HOTEL, RESTAURANT AND TOURISM MANAGEMENT) - MASTER OF SCIENCE (ONLINE)

The concentration in Hotel, Restaurant and Tourism Management combines both coursework and research to expand the student's knowledge, abilities, and problem-solving skills. Students begin the program by learning about the current trends in a wide range of hotel, restaurant and tourism academic research areas. Students also take graduate classes that apply to their chosen area of specialization. Some students focus on general hospitality management. However, most choose an area of interest such as tourism, foodservice, hotel operations, culinary arts, destination management, revenue management, sales and marketing, hospitality or culinary education, beverage management, vacation ownership, hospitality information systems, or human resource management/training.

Thesis Option

Prefix	Title	Credits
Departmental/Program Requirements		
	Graduate Level Statistics ¹	3
	Graduate Level Research Methods ²	3
	Other approved course	
<i>HRTM Graduate Courses</i>		
HRTM 5120	Hospitality Services Management	3
HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
HRTM 5220	Contemporary Global Issues in Hospitality	3
<i>Specialized Graduate Electives</i>		
	Students can select from HRTM, AXED, FCST, Education and Business courses based on their personal learning objectives ³	12-15
<i>Thesis</i>		
HRTM 5999	Master's Thesis	3-6
Total Credits		30-36

¹ **Graduate Level Statistics Class:** AXED 5515 Data Collection and Analysis, STAT 5220 Statistics: Theory and Applications

² **Graduate Level Research Methods Class:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods or Other Approved Course

³ HRTM 5991 Special Research Programs is recommended as an additional research methods course

Non-Thesis Option

Prefix	Title	Credits
Departmental/Program Requirements		
	Graduate Level Statistics ¹	3
	Graduate Level Research Methods ²	3
<i>HRTM Graduate Courses</i>		
HRTM 5120	Hospitality Services Management	3

HRTM 5210	The Hospitality Industry and Sustainable Competitive Strategy	3
HRTM 5220	Contemporary Global Issues in Hospitality	3
<i>Specialized Graduate Electives</i>		
	Students can select from HRTM, AXED, FCST, Education and Business courses based on their personal learning objectives	12
<i>Non-Thesis</i>		
HRTM 5992	Applied Management Project	3
Total Credits		30

¹ **Graduate Level Statistics Course:** AXED 5510 Research Methods, STAT 5220 Statistics: Theory and Applications, or Other Approved Course

² **Graduate Level Research Methods Course:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods, or Other Approved Course