

FAMILY AND CONSUMER SCIENCES (HOTEL, RESTAURANT AND TOURISM MANAGEMENT) - MASTER OF SCIENCE (ONLINE)

The concentration in Hotel, Restaurant and Tourism Management combines both coursework and research to expand the student's knowledge, abilities, and problem-solving skills. Students begin the program by learning about the current trends in a wide range of hotel, restaurant and tourism academic research areas. Students also take graduate classes that apply to their chosen area of specialization. Some students focus on general hospitality management. However, most choose an area of interest such as tourism, foodservice, hotel operations, culinary arts, destination management, revenue management, sales and marketing, hospitality or culinary education, beverage management, vacation ownership, hospitality information systems, or human resource management/training.

Thesis Option

| Prefix | Title | Credits |
|--|---|--------------|
| Departmental/Program Requirements | | |
| Graduate Level Statistics ¹ | | |
| | | 3 |
| Graduate Level Research Methods ² | | |
| | | 3 |
| Other approved course | | |
| <i>HRTM Graduate Courses</i> | | |
| HRTM 5120 | Hospitality Services Management | 3 |
| HRTM 5210 | The Hospitality Industry and Sustainable Competitive Strategy | 3 |
| HRTM 5220 | Contemporary Global Issues in Hospitality | 3 |
| <i>Specialized Graduate Electives</i> | | |
| Students can select from HRTM, AXED, FCST, Education and Business courses based on their personal learning objectives ³ | | 12-15 |
| <i>Thesis</i> | | |
| HRTM 5999 | Master's Thesis | 3-6 |
| Total Credits | | 30-36 |

¹ **Graduate Level Statistics Class:** AXED 5515 Data Collection and Analysis, STAT 5220 Statistics: Theory and Applications

² **Graduate Level Research Methods Class:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods or Other Approved Course

³ HRTM 5991 Special Research Programs is recommended as an additional research methods course

Non-Thesis Option

| Prefix | Title | Credits |
|--|---------------------------------|---------|
| Departmental/Program Requirements | | |
| Graduate Level Statistics ¹ | | |
| | | 3 |
| Graduate Level Research Methods ² | | |
| | | 3 |
| <i>HRTM Graduate Courses</i> | | |
| HRTM 5120 | Hospitality Services Management | 3 |

| | | |
|---|---|-----------|
| HRTM 5210 | The Hospitality Industry and Sustainable Competitive Strategy | 3 |
| HRTM 5220 | Contemporary Global Issues in Hospitality | 3 |
| <i>Specialized Graduate Electives</i> | | |
| Students can select from HRTM, AXED, FCST, Education and Business courses based on their personal learning objectives | | 12 |
| <i>Non-Thesis</i> | | |
| HRTM 5992 | Applied Management Project | 3 |
| Total Credits | | 30 |

¹ **Graduate Level Statistics Course:** AXED 5510 Research Methods, STAT 5220 Statistics: Theory and Applications, or Other Approved Course

² **Graduate Level Research Methods Course:** HRTM 5420 Hospitality Research Methods & Analysis, AXED 5510 Research Methods, or Other Approved Course

Recommended Roadmap

This roadmap assumes students will be full-time students taking 9 credits per semester and is based on a Fall Start and availability of classes.

Thesis Option

| Semester 1 | | Credits |
|--|---|----------|
| HRTM 5210 | The Hospitality Industry and Sustainable Competitive Strategy | 3 |
| Graduate Level Research Methods Course | | 3 |
| HRTM Graduate Elective | | 3 |
| Credits | | 9 |

| Semester 2 | | Credits |
|--|---|------------|
| HRTM 5120 or HRTM 5220 | Hospitality Services Management or Contemporary Global Issues in Hospitality | 3 |
| Graduate Level Statistics Course | | 3 |
| If the student is electing to complete the 15 credits of electives, choose one from the following: | | 0-3 |
| HRTM 5991 | Special Research Programs | |
| HRTM Graduate Elective (3 credits) | | |
| Credits | | 6-9 |

| Semester 3 | | Credits |
|------------------------------|---|----------|
| HRTM 5120 or HRTM 5220 | Hospitality Services Management or Contemporary Global Issues in Hospitality | 3 |
| HRTM 5999 | Master's Thesis | 3 |
| HRTM or Specialized Elective | | 3 |
| Credits | | 9 |

| Semester 4 | | Credits |
|-------------------------------|-----------------|--------------|
| HRTM 5999 | Master's Thesis | 3 |
| HRTM or Specialized Electives | | 6 |
| Credits | | 9 |
| Total Credits | | 33-36 |

Non-Thesis Option

| Semester 1 | | Credits |
|--|---|---------|
| HRTM 5210 | The Hospitality Industry and Sustainable Competitive Strategy | 3 |
| Graduate Level Research Methods Course | | 3 |

| | | | | | |
|-------------------------------|--|-----------|--|------------------------------------|---|
| HRTM Graduate Elective | | 3 | HRTM 5140 | Hotel Revenue and Sales Management | 3 |
| | Credits | 9 | HRTM 5145 | Resort Management | 3 |
| Semester 2 | | | | | |
| HRTM 5120 | Hospitality Services Management | 3 | ¹ Other courses may be used for the MAP requirements with the consent of instructor, including HRTM 5210 The Hospitality Industry and Sustainable Competitive Strategy, HRTM 5120 Hospitality Services Management, HRTM 5220 Contemporary Global Issues in Hospitality, and HRTM 5991 Special Research Programs but will require a degree audit exception through the department/graduate school. | | |
| or HRTM 5220 | or Contemporary Global Issues in Hospitality | | | | |
| HRTM or Specialized Electives | | 6 | | | |
| | Credits | 9 | | | |
| Semester 3 | | | | | |
| HRTM 5120 | Hospitality Services Management | 3 | | | |
| or HRTM 5220 | or Contemporary Global Issues in Hospitality | | | | |
| HRTM or Specialized Elective | | 6 | | | |
| | Credits | 9 | | | |
| Semester 4 | | | | | |
| HRTM 5992 | Applied Management Project | 3 | | | |
| HRTM or Specialized Electives | | 6 | | | |
| | Credits | 9 | | | |
| | Total Credits | 36 | | | |

For additional information, please see MAP requirements at:

<https://honors.nmsu.edu/for-students/masters-accelerated-program-map.html>

New Mexico State University master's accelerated program provides **the opportunity for academically qualified undergraduate students** to begin working on a master's degree **during their junior and senior years** while completing a bachelor's degree. Typically, a bachelor's degree requires four years to complete, and a master's degree requires an additional two years. The master's accelerated programs allow students the opportunity to complete a graduate program in an accelerated manner. You can also check NMSU's catalog for additional information about our programs.

Please talk to your HRTM Faculty Mentor about your MAP plan and develop a course plan in consultation with the advisor.

MAP Requirements

- The Graduate School allows qualified junior or senior students to substitute its graduate courses for required or elective courses in an undergraduate degree program and then subsequently count those same course as fulfilling graduate requirements in a related graduate program.
- Undergraduate students may apply for acceptance to the accelerated master's program after completing 60 semester hours of undergraduate coursework of which a minimum of 25 semester credit hours must be completed at NMSU.
- The grade point average must be at a minimum of 3.00.
- Students must receive a grade of B or higher in this coursework to be counted for graduate credit. If a grade of B- or lower is earned, it will not count toward the graduate degree.

Accepted MAP Courses

The following courses are accepted for use in the MAP program, any other courses may be considered after a consultation with an advisor. An exception will need to be made to the degree audit in order for the additional course(s) to be included on both the Undergraduate and Graduate degrees.

| Prefix | Title | Credits |
|---|--|---------|
| HRTM Required and Elective Classes Taken At Graduate Level ¹ | | |
| HRTM 4991 | Special Problems | 1-4 |
| HRTM 5410 | Hospitality Cost Control | 3 |
| HRTM 5310 | Beverage Management | 3 |
| HRTM 5240 | Sustainability in the Hospitality Industry | 3 |