

COMMUNICATION STUDIES (LEADERSHIP COMMUNICATION) - MASTER OF ARTS (ONLINE)

The concentration in leadership communication resulting in an Master of Arts with a major in Communication Studies is designed to equip students to develop effective leadership skills in individual, group, team, and organizational contexts for professionals who work in organizations of any type (private, government, non-profit). The program will help students master effective leadership in a time of dynamic change in global organizations, diversity, technology, and digital skills.

The MA requires 36 credit hours of coursework, at least 18 credits of coursework must be completed in the Communication Studies Department, and the final 6 credits of coursework must be project hours (COMM 5994 MA Project). Project hours are only offered during the spring and fall. If a student intends to graduate during the summer semester the project needs to be completed the spring semester prior to completing the course of study. All courses are offered online and taught asynchronously in 8-week formats. If a student wishes, up to 18 credits of courses taken outside of Communication Studies can be counted toward the degree as long as the Leadership Communication Concentration is completed in Communication Studies. Students can also transfer up to 6 graduate credits from another accredited institution at the discretion of the Department Head or Graduate Advisor of Communication Studies.

A GPA of 3.0 or better must be maintained overall, and grades in each course must be a B- or better. Two courses (6 credits) with numbers 4500+ can be counted.

Prefix	Title	Credits
Degree Requirements		
COMM 5510	Organizational Communication	3
COMM 5530	Leadership Communication	3
COMM 5550	Case Studies in Leadership Communication	3
COMM 5560	Ethics & Diversity in Leadership Communication	3
COMM 5994	MA Project	6
Interdisciplinary or Communication Electives		
Take an additional 18 credits from any department, including Communication Studies ¹		18
COMM 4520	Small Group Communication	
COMM 4620	Deception and Communication	
COMM 4720	International Communication	
COMM 4730	Environmental Communication	
COMM 4750	Health Communication	
COMM 5110	Theories of Communication	
COMM 5120	Persuasion Theory	
COMM 5130	Quantitative Research Methods	
COMM 5140	Qualitative Research Methods in Communication	
COMM 5210	Political Communication	
COMM 5220	Communication Technologies	
COMM 5230	Strategic Communication	
COMM 5310	Sports Communication	
COMM 5610	Interpersonal Communication	

COMM 5630	Family Communication
COMM 5640	Nonverbal Communication
COMM 5710	Communication and Culture
COMM 5996	Special Topics
COMM 5997	Independent Study
COMM 5998	Communication Internship for Graduate Students
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences
I E 537	Large Scale Systems Engineering
I E 563	Topics in Engineering Administration

Total Credits **36**

¹ Two courses (6 credits) with the number 4500+ can be counted. Coordinate with the Department Head or Graduate Advisor for Communication Studies to select appropriate courses to meet this requirement.