

COMMUNICATION STUDIES (LEADERSHIP COMMUNICATION) - MASTER OF ARTS (ONLINE)

The professional master’s degree in organizational leadership is designed to equip students to develop effective leadership skills in individual, group, team, and organizational contexts for professionals who work in organizations of any type (private, government, non-profit). The program will help students master effective leadership in a time of dynamic change in global business, diversity, technology, and digital skills. The degree requires 30 credit hours of coursework, at least 15 credits of coursework must be completed in the Communication Studies Department, and the final 3 credits of coursework must be project hours (COMM 5994 MA Project). All courses are offered online and taught asynchronously in 8-week formats. If a student wishes up to 15 credits of courses taken outside of Communication Studies can count toward the degree as long as the Leadership Communication Concentration is completed in Communication Studies.

This concentration requires 15 credits of coursework in Communication Studies. All courses are offered online and taught asynchronously in 8-week formats. A GPA of 3.0 or better must be maintained overall and grades in each course must be a B or better. Two courses (6 credits) with numbers 4220+ can be counted.

Prefix	Title	Credits
Degree Requirements		
COMM 4530	Leadership Communication	3
COMM 5230	Strategic Communication	3
COMM 5510	Organizational Communication	3
COMM 5560	Ethics & Diversity in Leadership Communication	3
COMM 5994	MA Project	1-6
Interdisciplinary or Communication Electives		
Take an additional 15 credits from any department, including Communication Studies ¹		15
COMM 4720	International Communication	
COMM 5210	Political Communication	
COMM 5220	Communication Technologies	
COMM 5120	Persuasion Theory	
COMM 5630	Family Communication	
COMM 5710	Communication and Culture	
COMM 5640	Nonverbal Communication	
COMM 5550	Case Studies in Leadership Communication	
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	
I E 537	Large Scale Systems Engineering	
I E 563	Topics in Engineering Administration	
Total Credits		28-33

A Suggested Plan of Study

First Year		
Fall		Credits
COMM 4530	Leadership Communication	3
COMM 5230	Strategic Communication	3
COMM 5550	Case Studies in Leadership Communication	3
Credits		9
Spring		
COMM 5560	Ethics & Diversity in Leadership Communication	3
COMM 5510	Organizational Communication	3
COMM 5994	MA Project	1-6
Elective Course ¹		3
Credits		10-15
Summer		
Elective Course ¹		9
Credits		9
Total Credits		28-33

- ¹ **Interdisciplinary or Communication Electives**
- COMM 4720 International Communication
 - COMM 5220 Communication Technologies
 - COMM 5120 Persuasion Theory
 - COMM 5630 Family Communication
 - COMM 5710 Communication and Culture
 - COMM 5640 Nonverbal Communication
 - COMM 5550 Case Studies in Leadership Communication
 - AXED 5110 Management of Change, Diffusion, and Adoption of Innovations
 - I E 537 Large Scale Systems Engineering
 - I E 563 Topics in Engineering Administration

¹ One course (3 credits) with the number 4220+ can be counted. Coordinate with your advisor to select appropriate courses to meet this requirement.