

# COMMUNICATION STUDIES (ANALYSIS AND DECISION- MAKING) - MASTER OF ARTS (ONLINE)

The professional master’s degree in organizational leadership is designed to equip students to develop effective leadership skills in individual, group, team, and organizational contexts for professionals who work in organizations of any type (private, government, non-profit). The concentration in Analysis and Decision-Making is designed to enhance professional skillsets in a time of dynamic change in global business, diversity, technology, and digital skills. The degree requires 30 credit hours of coursework, at least 15 credits of coursework must be completed in the Communication Studies Department, and the final 3 credits of coursework must be project hours (COMM 5994 MA Project ). All courses are offered online and taught asynchronously in 8-week formats. If a student utilizes option two below, any concentration or certificate can be combined with 15 hours of communication studies courses to complete

This multidisciplinary concentration in Analysis and Decision-Making requires 15 credits of coursework across three colleges and departments. All courses are offered online and taught asynchronously in 8-week formats. A GPA of 3.0 or better must be maintained overall and grades in each course must be a B or better.

Prefix	Title	Credits
<b>Degree Requirements</b>		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
I E 537	Large Scale Systems Engineering	3
I E 563	Topics in Engineering Administration	3
COMM 5994	MA Project	1-6
<b>Communication Studies Electives</b>		
Take an additional 15 credits, 12 of which need to be in Communication Studies <sup>1</sup>		15
COMM 4530	Leadership Communication	
COMM 4720	International Communication	
COMM 5210	Political Communication	
COMM 5220	Communication Technologies	
COMM 5120	Persuasion Theory	
COMM 5230	Strategic Communication	
COMM 5630	Family Communication	
COMM 5640	Nonverbal Communication	
COMM 5510	Organizational Communication	
COMM 5710	Communication and Culture	
COMM 5550	Case Studies in Leadership Communication	
COMM 5560	Ethics & Diversity in Leadership Communication	
COMM 5996	Special Topics	
<b>Total Credits</b>		<b>28-33</b>

<sup>1</sup> Two courses (6 credits) with numbers 4220+ can be counted. Coordinate with your advisor to select appropriate courses to meet this requirement.

## A Suggested Plan of Study

First Year		
Fall		Credits
AXED 5320	Risk and Crisis Communications in Agricultural, Consumer, and Environmental Sciences	3
I E 537	Large Scale Systems Engineering	3
Communication Studies Elective Course <sup>1</sup>		3
<b>Credits</b>		<b>9</b>
Spring		
AXED 5110	Management of Change, Diffusion, and Adoption of Innovations	3
I E 563	Topics in Engineering Administration	3
COMM 5994	MA Project	1-6
Communication Studies Elective Course <sup>1</sup>		3
<b>Credits</b>		<b>10-15</b>
Summer		
Communication Studies Elective Courses <sup>1</sup>		9
<b>Credits</b>		<b>9</b>
<b>Total Credits</b>		<b>28-33</b>

### <sup>1</sup> Communication Studies Electives

- COMM 4530 Leadership Communication
- COMM 4720 International Communication
- COMM 5210 Political Communication
- COMM 5220 Communication Technologies
- COMM 5120 Persuasion Theory
- COMM 5230 Strategic Communication
- COMM 5630 Family Communication
- COMM 5640 Nonverbal Communication
- COMM 5510 Organizational Communication
- COMM 5710 Communication and Culture
- COMM 5550 Case Studies in Leadership Communication
- COMM 5560 Ethics & Diversity in Leadership Communication