

# SMALL BUSINESS DEVELOPMENT CENTER

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**sbdinfo@nmsu.edu**

**DACC Sunland Park Center  
3365 McNutt Rd.  
Sunland Park, NM 88063  
Phone: (575) 528-7085**

The **Small Business Development Center (SBDC)** at NMSU Doña Ana Community College can help you achieve your dreams! We offer no-cost, confidential, quality counseling and guidance for business owners, prospective owners, and managers. Whether you have been in business for some time or are starting or purchasing a business, the SBDC can help you address many issues.

Our team of experienced, professional business consultants can help you:

- Develop a business plan to start a new business or make an established business more efficient
- Develop a marketing plan
- Learn effective record-keeping, management, accounting, processes, and inventory control.
- Create alternatives for solving business marketing issues
- Find financial resources and prepare business loan packages
- Improve your business and management skills through seminars and workshops
- Explore business ownership opportunities
- Develop an exit or succession plan

## Specialized Consulting

Specialized one-on-one, confidential consulting can help you develop an individualized plan for your business and create alternatives for solving marketing problems, including record keeping, accounting, and inventory control.

## Business Education

The SBDC staff offers individualized workshops on various topics such as business management, marketing, record keeping, cyber security, disaster assistance, and business planning. These workshops can help you avoid serious and costly mistakes.

The SBDC offers business consulting on various subjects, including business start-ups, effective marketing strategies, writing a business plan, business financials, and other areas of concern you may have identified. In addition, special arrangements can be made for an SBDC consultant to visit your business site to discuss strategies.

## Center for Resource Information

Use our professional business publications, industry reports, demographic reports, and financial tools to gain a competitive advantage.

The SBDC at NMSU-DACC serves the residents of Doña Ana and Sierra counties.

For an appointment to discuss your needs, call **(575) 527-7676** or visit us at <https://www.nmsbdc.org/locations/las-cruces> (<https://www.nmsbdc.org/locations/las-cruces/>).

### Hablamos Español

**DACC Workforce Center  
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