JOUR-JOURNALISM (JOUR)

JOUR 102. Grammar for Journalists
2 Credits
Instruction of basic grammar, spelling and punctuation. Required for
all journalism students with an ACT English score below 25, SAT Verbal
below 570, or students who have not taken ACT/SAT tests. Restricted to
Las Cruces campus only.

JOUR 105G. Media and Society
3 Credits
Functions and organization of the mass media system in the United
States; power of the mass media to affect knowledge, opinions, and
social values; and the impact of new technologies.

JOUR 110. Introduction to Mass Media Writing
3 Credits (2+2P)
Preparation of copy for broadcasting, print, advertising, and public
relations. Introduction to Web applications. Restricted to Las Cruces
campus only.
Prerequisite(s): JOUR 102 or ACT score of 25 and above or SAT score of
570 and above.

JOUR 201. Introduction to Multimedia
3 Credits
Provide students with the basic skills to produce multimedia packages
using text, photos, audio and video, as well as social media for
professional purposes. Intensive hands-on class using editing software
such as Adobe Premiere, Adobe Audition and Photoshop. May be
repeated up to 3 credits.
Prerequisite(s): JOUR 110 or Consent.

JOUR 210. Newswriting for Print and Internet
3 Credits (2+2P)
Intensive laboratory practice in writing news for print media as well as
Internet news sites. Restricted to Las Cruces campus only.
Prerequisite(s): JOUR 102 or ACT score of 25 and above or SAT score of
570 and above and JOUR 110.