

# HOSPITALITY AND TOURISM

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## Associate of Applied Science Degree

- Food and Beverage Concentration
- Lodging and Tourism Concentration

Hospitality and tourism is one of the fastest growing industries in the U.S. and in New Mexico it is the largest employment sector. The industry is highly promoted in Las Cruces, as well as throughout the state.

One reason the hospitality industry has such broad appeal is because there are so many different types of positions available in such a large variety of settings. Graduates may work in—

- front-office operations and reservations
- sales and promotion
- food and beverage operations
- culinary arts, banquets, and catering
- travel and tours
- finance and accounting

in such settings as—

- resorts
- cruise lines
- hotels and motels
- convention facilities
- restaurants

The Hospitality and Tourism associate of applied science degree has two options:

- Food and Beverage, and
- Lodging and Tourism.

Training is offered in supervision, communication, marketing, finance, and operations, as well as in subject matter specific to the option chosen. Through classroom work, volunteering at industry-sponsored events, culinary laboratory experience, and on-site training, students acquire the skills needed to succeed in the hospitality-services industry.

This program is designed for people who are entering the hospitality and tourism field, as well as for those who are already employed in the industry and who want to upgrade their professional skills.

The majority of the credits earned in the DACC Hospitality and Tourism program may be applied toward a bachelor's degree in Hospitality, Restaurant and Tourism Management at NMSU.