

BUSINESS MANAGEMENT

Associate of Applied Science Business Management Degree

- Finance and Banking Services Concentration
- General Management Concentration
- Retail Marketing and Sales Concentration

Certificates of Completion

- General
- Business Fundamentals
- Advertising Representative
- Applied Business Retail and Merchandising Services
- Banking
- Business Leadership

If you've always wanted to work in the fast-paced world of business, the Business Management program at DACC is your ticket to success. The Business Management program meets the need for supervisors and managers that continues to grow in business organizations, and our students are filling those positions. The experience and education you receive through the Business Management program prepares you to assume the responsibility of supervising and managing business operations.

The Business Management program, through a curriculum of practical training courses, general education courses, and selected elective classes that target a specific industry or business, can help prepare you for an entry-level supervisory or management position. You may take courses as diverse as Introduction to Supervision, Business Law, Economics, Computer Spreadsheet Applications, and Business Finance.

The program also includes twelve credit hours of electives, allowing you to customize your course of study and concentrate in a particular instructional area. You may choose courses from three concentrations.

- General Management
- Retail Marketing and Sales
- Finance and Banking

You also may customize an option by seeking advice from a faculty member to plan a series of elective courses that match your interest and career goals.

Graduates of the Business Management program can apply most of their courses toward either of two bachelor's degree programs at NMSU:

- agricultural economics and agricultural business (<https://catalogs.nmsu.edu/nmsu/agricultural-consumer-environmental-sciences/agricultural-economics-business/>) (offered by the College of Agricultural, Consumer, and Environmental Sciences), or
- applied studies (offered by the College of Arts and Sciences).

DACC's Associate in Applied Science degree programs in Pre-Business, Business, Administrative Office Technology, and Health Information Technology are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). All the certificates in those programs are also accredited, with the exception of the Business Fundamentals Certificate. The ACBSP emphasizes quality in teaching and student learning outcomes in business education through efforts that demonstrate adherence to business standards and performance results. The accreditation review process

provides institutions with an opportunity to examine business programs and services on a continuous basis in order to foster excellence in teaching and student learning outcomes. Participation in the review process affirms the business unit's responsibility for the quality of business education and demonstrates a commitment to continuous quality improvement.