

# BUSINESS MANAGEMENT - ASSOCIATE OF APPLIED SCIENCE

## Doña Ana Community College 2024-2025 Catalog (64-65 credits)

NOTE: Students must earn a final grade of C- or better in all required Professional and Major courses and achieve a cumulative grade-point average of at least 2.0. A grade of C- or better is required in ENGL 1110G Composition I and designated Mathematics courses.

Students must complete all University degree requirements, which include: General Education requirements and required program credits to total at least 64 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

Prefix	Title	Credits
<b>General Education</b>		
<i>Select one course from four of the following six content areas for a total of 12-14 credits</i> <sup>1,2</sup>		12-14
This degree requires a courses from Area I, II, IV and V, and students need to take ONE ADDITIONAL General Education course to meet NMSU requirements.		
Area I: Communications - English Composition Level 1		
ENGL 1110G	Composition I (C- required) <sup>3</sup>	
	or ENGL 2210G Professional and Technical Communication Honors	
Area II: Mathematics		
MATH 1130G	Survey of Mathematics (or higher MATH, C- required) <sup>3</sup>	
Area IV: Social/Behavioral Sciences		
ECON 1110G	Survey of Economics (or higher ECON) <sup>3</sup>	
Area V: Humanities		
PHIL 1115G	Introduction to Philosophy (or any other Area V course) <sup>3</sup>	
<i>General Education Elective</i> <sup>2</sup>		3-4
<b>Core Requirements</b>		
BUSA 2230G	Human Relations in Business	3
ACCT 2110	Principles of Accounting I <sup>3</sup>	3
	or OATS 120 Accounting Procedures I	
BFIN 2110	Introduction to Finance	3
BMGT 208	Business Ethics	3
BUSA 1110	Intro to Business <sup>3</sup>	3
MGMT 2110	Principles of Management <sup>3</sup>	3
	or BMGT 140 Principles of Supervision I	
MKTG 2110	Principles of Marketing <sup>3</sup>	3
Choose one from the following:		3
BCIS 1110	Introduction to Information Systems	
OATS 215	Spreadsheet Applications ( )	
OATS 217	Presentation Software	
<b>Related/Professional Requirements</b>		
BLAW 316	Legal Environment of Business <sup>3</sup>	3
	or BLAW 2110 Business Law I	

BMGT 201	Work Readiness and Preparation	3
BMGT 221	Internship I	3
BMGT 290	Applied Business Capstone <sup>4</sup>	3
<b>BMGT Electives</b>		12
Choose 12 credits from the following:		
BMGT 112	Banks and Your Money	
BMGT 126	Retail Management	
BMGT 132	Principles of Selling	
BMGT 136	Forecasting Business Activity	
BMGT 138	Advertising	
BMGT 205	Customer Service in Business	
BMGT 232	Personal Finance	
BMGT 250	Diversity in the Workplace	
BMGT 280	Introduction to Human Resources	
BMGT 282	Introduction to International Business Management	
BMGT 286	Introduction to Logistics	
ENR 1110	Entrepreneurship	
BMGT 287	Introduction to Export/Import	

**Total Credits** 64-65

- <sup>1</sup> Each course selected must be from a different area and students cannot take multiple courses in the same area.
- <sup>2</sup> See the General Education (<https://catalogs.nmsu.edu/dona-ana/general-education-and-transfer-options/transfer-new-mexico-institutions/>) section of the catalog for a full list of courses.
- <sup>3</sup> Courses are identical to those offered at New Mexico State University Las Cruces (main) Campus.
- <sup>4</sup> Students are required to take the Business Capstone Course (BMGT 290) at DACC. The course is offered during the Spring Semester ONLY.