

PREBUSINESS

Graduates of this program will:

1. Communicate effectively and professionally, both orally and in writing.
2. Explain social responsibility and ethics as they apply to all business stakeholders.
3. Explain relevant theories and principles associated within the business environment.
4. Describe general business concepts in the functional areas of business.
5. Analyze information using critical thinking and decision-making skills to make informed business decisions.
6. Utilize business computer applications, and specifically spreadsheet and database software, for quantitative business analysis.