

# GRAPHIC DESIGN

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The dynamic field of graphic design offers diverse career possibilities that span all areas of industry including the New Mexico film industry. Our graphic design courses reflect this new world of visual communication where talented graphic designers are now limited only by their imagination

The Associate of Applied Science in Graphic Design degree and certificate programs are designed to give students the skills they need for a career in the continually expanding graphic design industry. The courses required for this degree are centered in digital art and technology, business, and marketing. Students begin by learning the basic principles of art and design as they train in the use of industry standard software to advance their skills. Our graduates have gone on to careers in marketing, website design, freelance graphic design, and some have opened their own graphic design businesses