BUSINESS MANAGEMENT

Graduates of this program will:

1. Communicate effectively and professionally, both orally and in writing.
2. Evaluate legal and ethical principles in business and apply them to organizational decision making in a socially responsible manner.
3. Explain relevant theories and principles associated within the business environment.
4. Explain the principal concepts, theories, and practices in the functional areas of business, including accounting, marketing, finance, economics, and management.
5. Analyze information using critical thinking and decision-making skills to make informed business decisions.
6. Utilize business computer applications to produce business documents and for quantitative business analysis.
7. Apply your knowledge, skills, and abilities to a work environment.