BUSINESS MANAGEMENT (GENERAL MANAGEMENT) - ASSOCIATE OF APPLIED SCIENCE

NMSU Alamogordo 2024-2025 Catalog

A grade of C- or better required in all courses.

Total Credits Required for Degree: 61

Students must complete all University degree requirements, which include: General Education requirements and elective credits to total at least 61 credits. Developmental coursework will not count towards the degree requirements and/or elective credits, but may be needed in order to take the necessary English and Mathematics coursework.

General Education Requirements 12-14 Select one course from four of the following six content areas for a total of 12-14 12-14 12-14 credits. ^{1, 2} 12-14 This degree requires courses from Areas I and IV; students must select two other courses from the remaining areas to complete General Education requirements. 12-14 Area I: Communications ENGL 1110G Composition I Area II: Laboratory Science Area III: Laboratory Sciences Area IV: Social/Beh+vioral Sciences Choose one from the following: ECON 1110G Survey of Economics ECON 2120G Principles of Microeconomics Area V: Humanities Area V: Humanities Area V: Creative/Fine Arts General Education Elective COMM 1115G Introduction to Communication or or COMM 1130G Public Speaking Program Requirements 3 BMGT 205 Customer Service in Business 3 BUGT 208 Business Ethtics 3 3 3 BUSA 1110 Intro to Business 3 3 BUGT 210 Principles of Management 3 3 BUGT 210 Principles of Management 3 3 BUGT 210 Principles of Accounting I 3	Prefix	Title	Credits		
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Principles of Marketing	3
	61
	Principles of Marketing

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¹ Each course selected must be from a different area and students cannot take multiple courses in the same area.

² See the General Education Section (https://catalogs.nmsu.edu/ alamogordo/general-information/general-education-new-mexicocommon-core/) of the catalog for a full list of courses.